

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr><td>John Gatzemeyer</td><td>06/03/2008</td></tr> <tr><td>Eduardo Jimenez</td><td>06/11/2008</td></tr> <tr><td>Glen Biron</td><td>05/23/2008</td></tr> <tr><td>Mark Delz</td><td>05/22/2008</td></tr> <tr><td>Tim Hopkins</td><td>05/22/2008</td></tr> <tr><td>Russell Read</td><td>05/22/2008</td></tr> <tr><td>Douglas Hohlbein</td><td>06/03/2008</td></tr> </tbody> </table>		Name	Execution Date	John Gatzemeyer	06/03/2008	Eduardo Jimenez	06/11/2008	Glen Biron	05/23/2008	Mark Delz	05/22/2008	Tim Hopkins	05/22/2008	Russell Read	05/22/2008	Douglas Hohlbein	06/03/2008
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RECEIVING PARTY DATA																	
Name:	COLGATE-PALMOLIVE																
Street Address:	300 PARK AVENUE																
City:	NEW YORK																
State/Country:	NEW YORK																
Postal Code:	10022																
PROPERTY NUMBERS Total: 1																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12137933</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12137933												
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CORRESPONDENCE DATA																	
Fax Number:	(732)878-7660																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
Phone:	7328787290																
Email:	Christine_Briscoe@colpal.com																
Correspondent Name:	COLGATE-PALMOLIVE																
Address Line 1:	909 RIVER ROAD																
Address Line 2:	PATENT DEPT																
Address Line 4:	PISCATAWAY, NEW JERSEY 08855																
ATTORNEY DOCKET NUMBER:	8048-02-TB																

CH \$40.00 12137933

NAME OF SUBMITTER:

Christine Briscoe

Total Attachments: 5

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ASSIGNMENT

WHEREAS, WE, John Gatzemeyer, Eduardo Jimenez, Glen Biron, Mark Delz, Tim Hopkins, Russell Read, and Douglas Hohlbein (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as U.S. Serial No. 12/137,933 on June 12, 2008 entitled **INTERACTIVE TOOTHBRUSH**; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

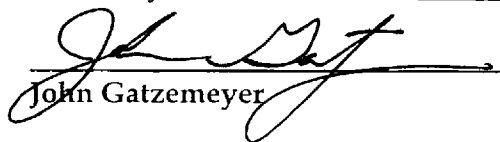
ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S) execution of this document.

This Assignment is effective as of: June 12, 2008
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of JUNE 2008.

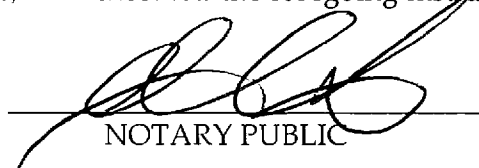

John Gatzemeyer

Address: 85 Rohill Rd
Hillsborough, NJ 08844

State of New Jersey
County of Hunterdon

On this 5 day of June 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

DANIELLE L. HRIBIK
NOTARY PUBLIC OF NEW JERSEY
I.D. No. 2353780
MY COMMISSION EXPIRES
DECEMBER 21, 2011


NOTARY PUBLIC

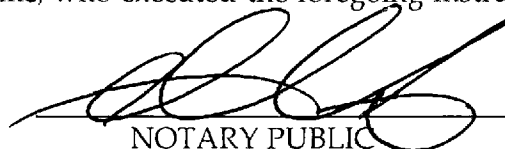
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 11 day of June 2008.


Eduardo Jimenez

Address: 21 Manor Drive
Manalapan, NJ 07726

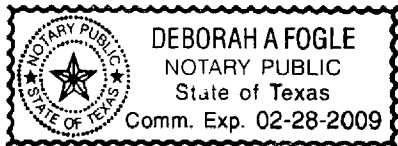
State of New Jersey
County of Hunterdon

On this 11 day of June 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

NOTARY PUBLIC OF NEW JERSEY
I.D. No. 2353780
MY COMMISSION EXPIRES
DECEMBER 21, 2011

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23RD day of MAY 2008.



Glen Biron
Glen Biron

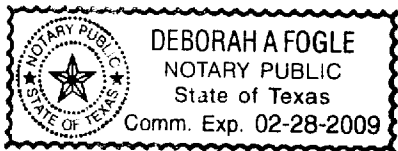
Address: 2612 Orsobello Pl.
Cedar Park, TX 78613

State of Texas
County of Williamson

On this 23rd day of May 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Deborah A. Fogle
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22nd day of May 2008.



Mark Delz
Mark Delz

Address: 509 Parkview Drive
Round Rock, TX 78681

State of Texas
County of Williamson

On this 22nd day of May 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Deborah A. Fogle
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22nd day of May 2008.

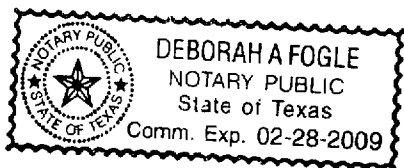
Tim Hopkins
Tim Hopkins

Address: 1305 Abbey Road
Round Rock, TX 78681

State of Texas
County of Willierson

On this 22nd day of May 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Deborah A. Fogle
NOTARY PUBLIC



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22nd day of MAY 2008.

Russell W. Read
Russell Read

Address: 1201 Meadowild Drive
Round Rock, TX 78664

State of
County of

On this 22nd day of May 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Deborah A. Fogle
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of JUNE 2008.

Douglas Holbein
Douglas Holbein

Address: 45 Diverty Rd
Pennington, NJ 08534

State of New Jersey
County of Hunterdon

On this 3 day of June 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

[Signature]
NOTARY PUBLIC

DANIELLE L. HRIBIK
NOTARY PUBLIC OF NEW JERSEY
I.D. No. 2353780
MY COMMISSION EXPIRES
DECEMBER 21, 2011