

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jim FALLER</td> <td>05/19/2008</td> </tr> <tr> <td>David GAN</td> <td>05/18/2008</td> </tr> <tr> <td>Michelle HINES</td> <td>05/19/2008</td> </tr> <tr> <td>Lisa MANGOS</td> <td>06/18/2008</td> </tr> </tbody> </table>		Name	Execution Date	Jim FALLER	05/19/2008	David GAN	05/18/2008	Michelle HINES	05/19/2008	Lisa MANGOS	06/18/2008
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Jim FALLER	05/19/2008										
David GAN	05/18/2008										
Michelle HINES	05/19/2008										
Lisa MANGOS	06/18/2008										
RECEIVING PARTY DATA											
Name:	MARY KAY INC.										
Street Address:	16251 N. Dallas Parkway										
City:	Dallas										
State/Country:	TEXAS										
Postal Code:	75379-9045										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12048953</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12048953						
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Application Number:	12048953										
CORRESPONDENCE DATA											
Fax Number:	(512)536-4598										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	(512) 474-5201										
Email:	jtrumpler@fulbright.com										
Correspondent Name:	Michael R. Krawzsenek										
Address Line 1:	600 Congress Avenue										
Address Line 2:	Suite 2400										
Address Line 4:	Austin, TEXAS 78701										
ATTORNEY DOCKET NUMBER:	MKAY:124US/10801366										
NAME OF SUBMITTER:	Michael R. Krawzsenek										
Total Attachments: 6											

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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to MARY KAY INC. (the "Assignee"), having a place of business at 16251 N. Dallas Parkway, Dallas, TX 75379-9045, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the application for United States Letters Patent, Serial No. 12/048,953, which has been filed on March 14, 2008 and is entitled "MAGNOLIA EXTRACT CONTAINING COMPOSITIONS," which claims priority to U.S. Provisional Application Serial No. 60/912,793, filed April 19, 2007, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Signature: *Jim Faller* Date: 5/19/08
Name: Jim FALLER

STATE OF New York
COUNTY OF One

BEFORE ME, the undersigned authority, on this 19 day of May, 2008 personally appeared Jim FALLER, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Patricia R. Ruta
Notary or Consular Officer

[SEAL]

PATRICIA R. RUTA
Notary Public, State of New York
Registration #01RU6154796
Qualified in Erie County
Commission Expires Oct. 23, 2010

Signature: _____ Date: _____
Name: David GAN

STATE OF _____
COUNTY OF _____

BEFORE ME, the undersigned authority, on this ____ day of _____, 2008 personally appeared David GAN, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Notary or Consular Officer

[SEAL]

Signature: Michelle Hines Date: 5/19/08
Name: Michelle HINES

STATE OF Texas
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this 19 day of May, 2008 personally appeared Michelle HINES, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Nancy K. Pike
Notary or Consular Officer

[SEAL]



Signature: _____ Date: _____
Name: Lisa MANGOS

STATE OF _____
COUNTY OF _____

BEFORE ME, the undersigned authority, on this ____ day of _____, 2008 personally appeared Lisa MANGOS, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Notary or Consular Officer

[SEAL]

FULBRIGHT & JAWORSKI L.L.P.
600 Congress Avenue, Suite 2400
Austin, Texas 78701

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to MARY KAY INC. (the "Assignee"), having a place of business at 16251 N. Dallas Parkway, Dallas, TX 75379-9045, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the application for United States Letters Patent, Serial No. 12/048,953, which has been filed on March 14, 2008 and is entitled "MAGNOLIA EXTRACT CONTAINING COMPOSITIONS," which claims priority to U.S. Provisional Application Serial No. 60/912,793, filed April 19, 2007, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Signature: _____ Date: _____
Name: Jim FALLER

STATE OF _____
COUNTY OF _____

BEFORE ME, the undersigned authority, on this ____ day of _____, 2008 personally appeared Jim FALLER, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Notary or Consular Officer

[SEAL]

Signature: _____ Date: 5/18/08
Name: David GAN

STATE OF Texas
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this 18th day of May, 2008 personally appeared David GAN, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Nancy K. Pike
Notary or Consular Officer

[SEAL]



Signature: _____
Name: Michelle HINES

Date: _____

STATE OF _____
COUNTY OF _____

BEFORE ME, the undersigned authority, on this ____ day of _____, 2008 personally appeared Michelle HINES, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Notary or Consular Officer

[SEAL]

Signature: Lisa Mangos
Name: Lisa MANGOS

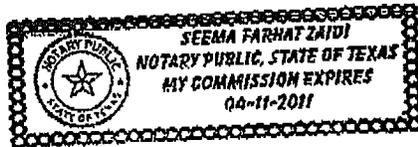
Date: 6/18/08

STATE OF Tx
COUNTY OF Harris

BEFORE ME, the undersigned authority, on this 18 day of June, 2008 personally appeared Lisa MANGOS, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Seema Farhat Zaidi
Notary or Consular Officer

[SEAL]



FULBRIGHT & JAWORSKI L.L.P.
600 Congress Avenue, Suite 2400
Austin, Texas 78701

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