

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Lauren GRASSIA</td><td>05/29/2008</td></tr><tr><td>Juliet KENNEY</td><td>05/29/2008</td></tr></tbody></table>	Name	Execution Date	Lauren GRASSIA	05/29/2008	Juliet KENNEY	05/29/2008	
Name	Execution Date						
Lauren GRASSIA	05/29/2008						
Juliet KENNEY	05/29/2008						
RECEIVING PARTY DATA							
Name:	ESSELTE CORPORATION						
Street Address:	48 South Service Road, # 400						
City:	Melville						
State/Country:	NEW YORK						
Postal Code:	11747-2340						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29318243</td></tr></tbody></table>	Property Type	Number	Application Number:	29318243			
Property Type	Number						
Application Number:	29318243						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	80942-6477						
NAME OF SUBMITTER:	ALLAN A. FANUCCI						
Total Attachments: 3 source=80942-6477#page1.tif source=80942-6477#page2.tif source=80942-6477#page3.tif							

CH 29318243 \$40.00

PATENT

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REEL: 021136 FRAME: 0880

ASSIGNMENT

WHEREAS, each of:

Lauren GRASSIA, a citizen of United States residing at,
10128; and 10 Diane Lane, East Northport, New York, 11731, and

Juliet KENNEY, a citizen of United States residing at,
171 E. 89th Street, #12C, New York, New York, 10128.

an ASSIGNOR, is an inventor of the invention in **GATE-FOLD PORTFOLIO**, for which an application for a Patent of the United States, identified by Winston & Strawn LLP Docket No. 80942 -6477.

- ☐ is executed on even date herewith.
☒ was filed on May 15, 2008 as Application No. 29/318,243.

WHEREAS, **ESSELTE CORPORATION**, a New York corporation having a place of business at 48 South Service Road #400, Melville, New York, 11747-2340, ASSIGNEE, is desirous of obtaining each inventor's entire right, title and interest in, to and under the said invention, the said application and corresponding applications worldwide.

NOW, THEREFORE, in exchange for good and valuable consideration to each inventor, the receipt and sufficiency of which is hereby acknowledged, each ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, his or her entire, worldwide right, title and interest in, to and under the invention, including any United States provisional or non-provisional application embodying the invention or any other United States application claiming priority to a provisional application under 35 U.S.C. § 119(e) or converted therefrom, or to any application claiming the benefit of a non-provisional application under 35 U.S.C. § 120, including all divisions, continuations, and continuations-in-part thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by the ASSIGNEE, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which

Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale and assignment not been made;

And each ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

And each ASSIGNOR hereby covenants and agrees that he or she has the full right to convey the entire interest herein assigned, and that he or she has not executed, and will not execute, any agreement in conflict herewith;

And each ASSIGNOR hereby further covenants and agrees that he or she will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to him or her respecting said invention, testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE or, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries;

And each ASSIGNOR hereby authorizes the ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

In witness whereof, each inventor has affixed his or her signature.

Date 5/29/08 Lauren GRASSIA

STATE OF New York)
COUNTY OF Suffolk)

On this 29th day of May, 2008, before me, a Notary Public, personally appeared Lauren Grassia, to me known and known to me to be the person of that name, who signed the foregoing instrument and acknowledged the same to be his/her free act and deed.

Lisa Duff
Notary Public

3/25/11
My Commission Expires

Lisa Duff
Notary Public, State of New York
No. 01DU4979359
Qualified in Suffolk County
Certificate Filed in Nassau County
Commission Expires March 25, 20 11

5/29/08
Date

Juliet Kenney
Juliet KENNEY

STATE OF New York)

COUNTY OF Suffolk)

On this 29th day of May, 2008, before me, a Notary Public,
personally appeared **Juliet Kenney**, to me known and known to me to be the person of that
name, who signed the foregoing instrument and acknowledged the same to be his/her free act and
deed.

Lisa Duff
Notary Public

3/25/11
My Commission Expires

Lisa Duff
Notary Public, State of New York
No. 01DU4979359
Qualified in Suffolk County
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