

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Seung-Soo BAEK</td><td>06/03/2008</td></tr><tr><td>Yong-Soon LEE</td><td>06/03/2008</td></tr><tr><td>Min-Cheol LEE</td><td>06/03/2008</td></tr><tr><td>Seong-Young LEE</td><td>06/03/2008</td></tr></tbody></table>	Name	Execution Date	Seung-Soo BAEK	06/03/2008	Yong-Soon LEE	06/03/2008	Min-Cheol LEE	06/03/2008	Seong-Young LEE	06/03/2008	
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RECEIVING PARTY DATA											
Name:	Samsung Electronics Co., Ltd										
Street Address:	416, Maetan 3-dong Yeongtong-gu										
City:	Suwon-si, Gyeonggi-do										
State/Country:	REPUBLIC OF KOREA										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12145140</td></tr></tbody></table>	Property Type	Number	Application Number:	12145140							
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Application Number:	12145140										
CORRESPONDENCE DATA											
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Total Attachments: 2 source=2332621#page1.tif											

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PATENT
REEL: 021143 FRAME: 0891

ASSIGNMENT

WHEREAS We, **Seung-Soo BAEK** of #302, 602-55, Namhyeon-dong, Gwanak-gu, Seoul, Republic of Korea, and **Yong-Soon LEE** of #102-803, Sindo Branew 1cha Apt., 103-4, Singye-ri, Mokcheon-eup, Cheonan-si, Chungcheongnam-do, Republic of Korea, and **Min-Cheol LEE** of #703-1713, Sindong-a Riverpark Apt., 325, Noryangjin-dong, Dongjak-gu, Seoul, Republic of Korea, and **Seong-Young LEE** of #2F., 323-6, Seoksu-dong, Manan-gu, Anyang-si, Gyeonggi-do, Republic of Korea (hereinafter referred to as "ASSIGNORS") have invented certain new and useful improvements in:

DISPLAY APPARATUS AND DRIVING METHOD THEREOF

which claims priority to **Korean Patent Application No.10-2007-079099, filed August 7, 2007**, and for which We are about to file or have filed an application for Letters Patent of the United States;

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of **Korea**, having a place of business at **416, Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will

execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 2008. 3. 6 BAEK, Seung-Soo L.S.
Seung-Soo BAEK

Date: 2008. 3. 6 Yong-Soon LEE L.S.
Yong-Soon LEE

Date: 2008. 3. 6 Min-Cheol Lee L.S.
Min-Cheol LEE

Date: 2008. 3. 6 Lee Seung Young L.S.
Seong-Young LEE