

Form PTO-1595 (Rev. 08/05)
OMB No. 0651-0027 (exp. 6/30/2008)

Doc Code:

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

WILKINS, David

2. Name and address of receiving party(ies)

Name: X2O MEDIA INC.

Internal Address: Suite 420

Additional name(s) of conveying party(ies) attached? Yes No

Street Address: 90 Queen Street

3. Nature of conveyance/Execution Date(s):

Execution Date(s) June 6, 2008

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

City: Montreal

State: Quebec

Country: Canada Zip: H3C 6X4

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

12/101,396

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Customer No. 27871

Internal Address: Blake, Cassels & Graydon LLP

Box 25, Commerce Court West

Street Address: 199 Bay Street

City: Toronto

State: Ontario Zip: M5L 1A9

Phone Number: (416) 863-2518

Fax Number: (416) 863-2653

Email Address: brett.slaney@blakes.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number _____

02-2553

Authorized User Name _____

Brett J. Slaney

9. Signature:

Signature

June 25/08
Date

Brett J. Slaney
Name of Person Signing

Total number of pages including cover

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

GH \$40.00 022553 12101396

Assignment - World - application

**ASSIGNMENT
(World)**

WHEREAS,

WILKINS, David

hereinafter referred to as Assignor, whose full post office address is,

64 Saint-Paul West, Apt. 406, Montreal, Quebec, H2Y 4B8, Canada

have made an invention relating to and entitled:

**A Method for Automating Digital Signage Applications Using Intelligent
Self-Configuring Objects and Smart Templates**

hereinafter referred to as The Invention, as fully set forth and described in the following applications for Letters Patent identified as:

<u>Country</u>	<u>Serial number</u>	<u>Filing date</u>
Canada	2,628,991	April 11, 2008
U.S.A.	12/101,396	April 11, 2008
U.S.A.	60/911,572	April 13, 2007;

hereinafter referred to as The Applications;

AND WHEREAS,

X2O MEDIA INC.

hereinafter referred to as Assignee, whose full post office address is

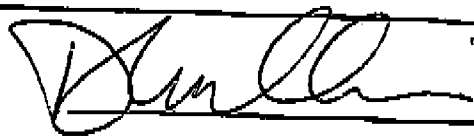
90 Queen St, Suite 420, Montreal, Quebec, H3C 6X4, Canada

desires to acquire Assignor's entire right, title and interest in and to The Invention and The Applications;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, assigns, or legal representatives, its entire right, title and interest for Canada, the United States and all other countries throughout the World in and to The Invention, together with its entire right, title and interest in and to The Applications and any and all Letters Patent that may issue for The Invention, including any and all divisions, reissues, continuations and extensions of The Applications, to the full end of the term for which each said Letters Patent may be granted, and including any right to claim priority based on The Applications, the same to be held and enjoyed as fully and completely as the same would have been held and enjoyed by Assignor had this Assignment not been made;

AND ASSIGNOR, on behalf of itself and its executors and administrators, does hereby covenant and agree to do all such lawful acts and things and to execute without further consideration such further lawful assignments, documents, assurances, applications and other instruments as may reasonably be required by said Assignee, its successors, assigns, or legal representatives, to obtain any and all Letters Patent for the Invention and vest the same in said Assignee, its successors, assigns, or legal representatives.

AND ASSIGNOR, on behalf of itself and its executors and administrators, does hereby authorize said Assignee, its successors, assigns, or legal representatives, including its Patent Agents, Blake, Cassels & Graydon LLP, to amend the present assignment to insert or correct the filing date, serial number or other identifying information of the Applications as may be needed to record this assignment.

Assignor 1		Witness	
Name David WILKINS		Name	
Signature 		Signature	
Date June 6 th / 2008		Date	

21758044.1

Blake, Cassels & Graydon LLP (7/04)

PATENT

RECORDED: 06/25/2008

REEL: 021152 FRAME: 0709