

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Patrick Calello	06/26/2008

RECEIVING PARTY DATA

Name:	Automoblox Company LLC
Street Address:	175 North Main Street
City:	Wharton
State/Country:	NEW JERSEY
Postal Code:	07885

PROPERTY NUMBERS Total: 2

Property Type	Number
Patent Number:	6595824
PCT Number:	US0403658

CORRESPONDENCE DATA

Fax Number: (973)297-3765

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: schokshi@mccarter.com

Correspondent Name: Sanjiv M. Chokshi, Esq.

Address Line 1: 100 Mulberry Street, Four Gateway Center

Address Line 2: McCarter & English, LLP

Address Line 4: Newark, NEW JERSEY 07102

ATTORNEY DOCKET NUMBER:

93411/00001

NAME OF SUBMITTER:

Sanjiv M. Chokshi, Esq., Reg. No. 44,080

Total Attachments: 4

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PATENT

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ASSIGNMENT OF PATENTS AND PATENT APPLICATIONS

WHEREAS, PATRICK CALELLO, an individual having an address at 54 Harrison Avenue, Roseland, New Jersey, 07068 (the "**Assignor**"), is desirous of assigning, transferring and conveying to the Assignee hereinafter identified his entire right, title and interest in and to the United States patent and foreign patent applications listed in **Exhibit A** attached hereto (the "**Patent Properties**") and the inventions disclosed and/or claimed therein; and

WHEREAS, AUTOMOBLOX COMPANY LLC, a limited liability company having a principal place of business at 175 North Main Street, Wharton, New Jersey, 07885 (the "**Assignee**"), is desirous of acquiring the Assignor's entire right, title and interest in and to the said Patent Properties;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys unto the Assignee, its successors and assigns, his entire right, title and interest in and for the United States of America and all other countries in and to the aforesaid inventions and said Patent Properties, including any and all divisions, continuations or continuations-in-part thereof, and any reissues or reexaminations thereof, and in and to any and all applications for patents filed in this or any foreign countries for said inventions or improvements thereof, including all priority rights, and any and all patents which may be granted in foreign countries therefor, to have and hold the same to the full end of the term or terms for which any and all said patents have been granted, reissued or reexamined, together with all unsatisfied claims for damages by reason of past infringement of said Patent Properties and the right to sue for such damages and collect same;

AND the Assignor hereby authorizes and requests patent offices worldwide to recognize the said Patent Properties as being in the name of the Assignee, as owner of the Assignor's entire right, title and interest in and to the same, for the sole use and benefit of the Assignee, its successors and assigns and requests that all patents maturing from said Patent Properties in any country be issued to the Assignee or to such nominees as it may designate;

AND the Assignor, for the considerations aforesaid, hereby covenants and agrees to and with the Assignee, its successors and assigns, that the Assignor, its successors and assigns, shall and will do all lawful acts and things and make, execute and deliver, at the expense of the Assignee, any and all other instruments in writing, further applications, papers, affidavits, assignments, and other documents which, in the reasonable opinion of counsel for the Assignee, its successors and assigns, may be required or necessary to more effectively secure and vest in the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Patent Properties and/or all of the rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that the Assignor will sign any applications for reissue or reexamination which may be desired by the owner of the Patent Properties.

IN WITNESS WHEREOF, the Assignor and the Assignee, by their duly authorized officers, do hereby execute this Assignment as of this 26 day of June, 2008.

By: 

PATRICK CALELLO (ASSIGNOR)

Witness: _____

Name: _____

By: 

Name: Joseph Zeim

Title: General Manager

AUTOMOBLOX COMPANY, LLC

(ASSIGNEE)

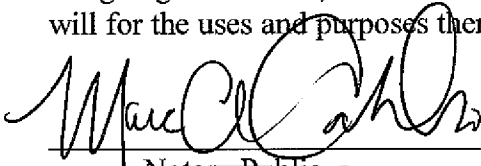
Witness: _____

Name: _____

State of New Jersey

County of Essex

On this 26 day of June, 2008, before me personally came the above-named PATRICK CALELLO to me personally known as the individual who executed the foregoing instrument, who acknowledged to me the same was executed by him of his own free will for the uses and purposes therein mentioned.



Notary Public
Attorney at Law of NJ

Exhibit A

Patent Properties

1. UNITED STATES PATENT

Patent No.	Title	Issue Date
6,595,824 B2	EDUCATIONAL SNAP-TOGETHER TOY VEHICLE SYSTEM	July 22, 2003

2. INTERNATIONAL (PCT) PATENT APPLICATION

International Appln. Serial No.	Title	Filing Date
PCT/US2004/003658	EDUCATIONAL SNAP- TOGETHER TOY VEHICLE SYSTEM	February 6, 2004

3. EUROPEAN PATENT APPLICATION

Application No.	Title	Publication No.
04 709 111.1	EDUCATIONAL SNAP- TOGETHER TOY VEHICLE SYSTEM	EP 1 711 240 A1

4. CHINESE PATENT APPLICATION

Appln. Serial No.	Title
200480041369.1	EDUCATIONAL SNAP-TOGETHER TOY VEHICLE SYSTEM

5. JAPANESE PATENT APPLICATION

Appln. Serial No.	Title
552084/2006	EDUCATIONAL SNAP-TOGETHER TOY VEHICLE SYSTEM