

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Conopco, Inc.		05/23/2008
RECEIVING PARTY DATA		
Name:	Bac IP B.V.	
Street Address:	Huizerstraatweg 28	
City:	Naarden	
State/Country:	NETHERLANDS	
Postal Code:	1411 GP	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	5948894	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	056159-5268	
NAME OF SUBMITTER:	Paul N. Kokulis	
Total Attachments: 1		
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PATENT
REEL: 021172 FRAME: 0439

ASSIGNMENT

WHEREAS **Conopco, Inc.** is the owner by assignments of the entire right, title and interest in and to **United States Patent No. 5,948,894**, and the invention covered thereby, and

WHEREAS **Bac IP B.V.**, Huizerstraatweg 28, 1411 GP Naarden, Netherlands, is desirous of acquiring the entire right, title and interest in **United States Patent No. 5,948,894**, and all rights to any divisions, continuations, or reissues thereof, and all other rights, powers, privileges and interests of whatsoever nature, kind or description relating to the rights and interests in the **United States patent**, including, without limitation, the right to sue and recover for past, present, and future infringement;

NOW THEREFORE, for good and valuable consideration the receipt of which is acknowledged, **Conopco, Inc.** by these presents does hereby sell, assign and transfer unto the said **Bac IP B.V.**, the entire right, title and interest in and to the **United States patent** and the invention disclosed therein; and

Conopco, Inc. does further agree to execute and deliver without further compensation any powers of attorney, assignments, applications, or other papers which may be necessary fully to secure to said **Bac IP B.V.**, its legal representatives and assigns, the interest hereby assigned and conveyed in and to the said invention hereinbefore referred to.

IN WITNESS WHEREOF, the said **Conopco, Inc.** has caused these presents to be executed by its duly authorized officer.

Dated this 23 day of May, 2008

Conopco, Inc.

By Milton Z. Horig

Title Assistant Secretary

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