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or numbers for multiple parties)	Name and address of receiving party(ies):
Martin L. Cohen	Name: Breakthrough PerformanceTech, LLC
Additional name(s) of conveying party(ies)	Street Address: 11444 W. Olympic Blvd. Fifth Floor
attached?	City: Los Angeles State: California
() Yes (X) No	ZIP: 90064
2 No. 6	Additional name(s) of receiving party(ies) attached?
3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other:	() Yes (X) No
Execution Date: (List as in section 1 if multiple signatures)	 US or PCT Application number(s) or US Patent number(s):
June 19, 2008	(X) Patent Application No.: 12/058,515 Filing Date: March 28, 2008
	Additional numbers attached?
	() Yes (X) No
Party to whom correspondence concerning document should be mailed:	Total number of applications and patents involved: 1
Customer No. 20,995	
Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: ADVLT.007A	
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PATENT REEL: 021177 FRAME: 0800 Application No.: 12/058,515 Filing Date: March 28, 2008

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ASSIGNMENT

WHEREAS, I, Martin L. Cohen, M.D., a United States citizen, residing at Malibu, California, have invented certain new and useful improvements in a SYSTEMS AND METHODS FOR COMPUTERIZED INTERACTIVE TRAINING for which I have filed an application for Letters Patent in the United States, Application No. 12/058,515, Filed on March 28, 2008;

AND WHEREAS, Breakthrough PerformanceTech, LLC (hereinafter "ASSIGNEE"), a California Limited Liability Corporation, with its principal place of business at 11444 W. Olympic Blvd., Fifth Floor, Los Angeles, CA 90064, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, his successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No(s). 60/908,598; 60/948,881; 60/954,273, filed 3/28/07, 7/10/07, 8/06/07 (respectively if plural applications)), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, his successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, his successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND I HEREBY covenant and agree that I will communicate to said ASSIGNEE, his successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, his successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

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Application No.: 12/058,515 Filing Date: March 28, 2008

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 19 day of , 20 **08**

Martin L. Cohen, M.D.

STATE OF CALIFORNIA)

COUNTY OF LOS ANGELES

On JUNE 19, 2008, before me, UZ J. TAHBAZ, notary public, personally appeared Martin L. Cohen, M.D. who proved to me on the basis of satisfactory evidence to be the person(x) whose name(x) is/age subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(iss), and that by his signature(x) on the instrument the person(x), or the entity upon behalf of which the person(x) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

LIZ J. TAHBAZ

Commission # 1506777 Notary Public - California Los Angeles County

My Comm. Expires Aug 10, 200

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REEL: 021177 FRAME: 0802

RECORDED: 06/30/2008