

PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Wei Zhang	06/26/2008
Takashi Matsumoto	06/27/2008
Maurice K. Chu	06/24/2008
James M.A. Begole	06/29/2008
RECEIVING PARTY DATA	
Name:	Palo Alto Research Center Incorporated
Street Address:	3333 Coyote Hill Road
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12166581
CORRESPONDENCE DATA	
Fax Number:	(530)759-1665
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	530-759-1667
Email:	shun@parklegal.com
Correspondent Name:	Shun Yao
Address Line 1:	Park, Vaughan & Fleming, LLP
Address Line 2:	2820 Fifth Street
Address Line 4:	Davis, CALIFORNIA 95618
ATTORNEY DOCKET NUMBER:	PARC-20071338-US-NP
NAME OF SUBMITTER:	Shun Yao, Reg. No. 59242

CH \$40.00 12166581

Total Attachments: 4

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**PATENT
 REEL: 021190 FRAME: 0522**

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ASSIGNMENT

Attorney Docket No.: PARC-20071338-US-NP

The undersigned is/are the named inventor(s) (the ~~in~~ inventor(s)? on a United States patent application entitled

METHOD FOR FACILITATING SOCIAL NETWORKING BASED ON FASHION-RELATED INFORMATION

(the ~~an~~ application? for inventions disclosed or claimed therein (the ~~an~~ invention(s)?, which Application:

- is being executed concurrently herewith,
- was first executed on _____
- was filed on 02 July 2008 as Application Number 12/166,581
- claims the benefit of U.S. Provisional Application(s) No(s) 1 filed.

Palo Alto Research Center Incorporated, a Delaware Corporation, on behalf of itself, its successors and it assigns, and its legal representatives (PARC) is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to PARC the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to PARC;
- (2) agree that PARC may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by PARC; and
- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.

Wei Zhang

Wei Zhang
 Date June 26, 2008

Takashi Matsumoto

 Date _____

Maurice K. Chu

 Date _____

James M.A. Begole

 Date _____

ASSIGNMENT

Attorney Docket No.: PARC-20071331-US-NP

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled

METHOD FOR FACILITATING SOCIAL NETWORKING BASED ON FASHION-RELATED INFORMATION

(the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- is being executed concurrently herewith,
- was first executed on
- was filed on 02 July 2008 as Application Number 12/166,581
- claims the benefit of U.S. Provisional Application(s) No(s). 1 filed.

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- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by PARC; and
- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.

Wei Zhang

Date _____

Takashi Matsumoto

Takashi Matsumoto

Date 27 June 2008

Maurice K. Chu

Date _____

James M.A. Begole

Date _____

ASSIGNMENT

Attorney Docket No.: PARC-20071338-US-NP

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METHOD FOR FACILITATING SOCIAL NETWORKING BASED ON FASHION-RELATED INFORMATION

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- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.

Wei Zhang

Date _____

Takashi Matsumoto

Date _____

Maurice K. Chu

Maurice K Chu

Date 6/24/08

James M.A. Begole

Date _____

ASSIGNMENT

Attorney Docket No.: PARC-20071338-US-NP

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- was first executed on
- was filed on *02 July 2008* as Application Number *12/146,581*
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Wei Zhang

Date _____

Takashi Matsumoto

Date _____

Maurice K. Chu

Date _____

James M.A. Begole

James M.A. Begole

Date *29 JUN 08*