

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Wei Zhang</td> <td>06/26/2008</td> </tr> <tr> <td>Takashi Matsumoto</td> <td>06/27/2008</td> </tr> <tr> <td>Maurice K. Chu</td> <td>06/24/2008</td> </tr> <tr> <td>James M.A. Begole</td> <td>06/29/2008</td> </tr> </tbody> </table>		Name	Execution Date	Wei Zhang	06/26/2008	Takashi Matsumoto	06/27/2008	Maurice K. Chu	06/24/2008	James M.A. Begole	06/29/2008
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Wei Zhang	06/26/2008										
Takashi Matsumoto	06/27/2008										
Maurice K. Chu	06/24/2008										
James M.A. Begole	06/29/2008										
RECEIVING PARTY DATA											
Name:	Palo Alto Research Center Incorporated										
Street Address:	3333 Coyote Hill Road										
City:	Palo Alto										
State/Country:	CALIFORNIA										
Postal Code:	94304										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12166581</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12166581						
Property Type	Number										
Application Number:	12166581										
CORRESPONDENCE DATA											
Fax Number:	(530)759-1665										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	530-759-1667										
Email:	shun@parklegal.com										
Correspondent Name:	Shun Yao										
Address Line 1:	Park, Vaughan & Fleming, LLP										
Address Line 2:	2820 Fifth Street										
Address Line 4:	Davis, CALIFORNIA 95618										
ATTORNEY DOCKET NUMBER:	PARC-20071338-US-NP										
NAME OF SUBMITTER:	Shun Yao, Reg. No. 59242										
Total Attachments: 4											

CH \$40.00 12166581

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**PATENT
 REEL: 021190 FRAME: 0522**

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source=PARC-20071338-US-NP_Assignment#page4.tif

ASSIGNMENT

Attorney Docket No.: PARC-20071338-US-NP

The undersigned is/are the named inventor(s) (the ~~in~~ inventor(s)? on a United States patent application entitled

METHOD FOR FACILITATING SOCIAL NETWORKING BASED ON FASHION-RELATED INFORMATION

(the ~~an~~ application? for inventions disclosed or claimed therein (the ~~an~~ invention(s)?, which Application:

- is being executed concurrently herewith,
- was first executed on _____
- was filed on 02 July 2008 as Application Number 12/166,581
- claims the benefit of U.S. Provisional Application(s) No(s) 1 filed.

Palo Alto Research Center Incorporated, a Delaware Corporation, on behalf of itself, its successors and it assigns, and its legal representatives (PARC) is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to PARC the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to PARC;
- (2) agree that PARC may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by PARC; and
- (4) authorize PARC to subsequently enter the Application Number on this Assignment, if not already entered above.

Wei Zhang

Wei Zhang
 Date June 26, 2008

Takashi Matsumoto

 Date _____

Maurice K. Chu

 Date _____

James M.A. Begole

 Date _____

ASSIGNMENT

Attorney Docket No.: PARC-2007133E-US-NP

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled

METHOD FOR FACILITATING SOCIAL NETWORKING BASED ON FASHION-RELATED INFORMATION

(the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

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- was first executed on
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Wei Zhang

Date _____

Takashi Matsumoto

Takashi Matsumoto

Date 27 June 2008

Maurice K. Chu

Date _____

James M.A. Begole

Date _____

ASSIGNMENT

Attorney Docket No.: PARC-20071338-US-NP

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Wei Zhang

Date _____

Takashi Matsumoto

Date _____

Maurice K. Chu

Maurice K Chu

Date 6/24/08

James M.A. Begole

Date _____

ASSIGNMENT

Attorney Docket No.: PARC-20071338-US-NP

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Wei Zhang

Date _____

Takashi Matsumoto

Date _____

Maurice K. Chu

Date _____

James M.A. Begole

James M.A. Begole

Date *29 JUN 08*