

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Paula R. Lundgren	06/03/2008
RECEIVING PARTY DATA	
Name:	BRIDGESTONE FIRESTONE NORTH AMERICAN TIRE, LLC
Street Address:	535 Marriott Drive
City:	Nashville
State/Country:	TENNESSEE
Postal Code:	37214
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29320769
CORRESPONDENCE DATA	
Fax Number:	(330)379-4064
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	330-379-6850
Email:	iplawpat@bfusa.com
Correspondent Name:	BRIDGESTONE AMERICAS HOLDING, INC.
Address Line 1:	1200 FIRESTONE PARKWAY
Address Line 4:	AKRON, OHIO 44317
ATTORNEY DOCKET NUMBER:	P08023US1A
NAME OF SUBMITTER:	Millie Persin
Total Attachments: 1 source=08023assn#page1.tif	

CH \$40.00 29320769

ASSIGNMENT

I, have made an invention which now is described and claimed in an application for patent entitled **TIRE SIDEWALL**, which application

- is being executed and filed concurrently herewith.
- was filed on 7/3/08, and now is designated as United States Patent Application Serial No. 29/320,769

NOW THEREFORE, pursuant to the obligations imposed by or arising under one or more of my employment agreement(s), advisor agreement(s), state or national statutes, common law, and administrative regulation, I/we hereby do make the following assignments –

To **BRIDGESTONE FIRESTONE NORTH AMERICAN TIRE, LLC**, a corporation created and duly organized under the laws of the state of Delaware and having a place of business at Nashville, Tennessee, and its successors and assigns, I hereby

- assign, transfer, and set over the full and exclusive right to the above-described invention and to the above-described application for letters patent of the United States as well as any substitute, continuation, continuation-in-part, or divisional application filed thereon and to any letters patent of the United States that issues from such application(s) as well as any reissue application or request for reexamination filed on such letters patent;
- covenant and agree for ourselves and our legal representative(s) to
 - a) assist said assignee and/or its designee(s), to the extent requested, in the prosecution of said application for patent, in any interference declared on said application for patent or patent issuing therefrom, or in litigation which arises out of or is based on said application for patent or patent issuing therefrom, and
 - b) execute all papers related to said application for patent which said assignee or its designee(s) request to be signed,

provided that expenses relating thereto shall be borne by said assignee; and
- authorize and request the Commissioner of Patents and Trademarks to issue any letters patent of the United States relating to the above-described invention in the name of said assignee.

To **BRIDGESTONE FIRESTONE NORTH AMERICAN TIRE, LLC**, a corporation created and duly organized under the laws of the state of Delaware and having a place of business at Nashville, Tennessee, and its successors and assigns, I hereby

- assign, transfer, and set over the full and exclusive right to any application for letters patent filed in any regional or national patent office other than the United States Patent and Trademark Office;
- covenant and agree for ourselves and our legal representative(s) to
 - a) assist said assignee and/or its designee(s), to the extent requested, in the prosecution of any such applications for patent or in litigation which arises out of or is based on said application(s) for patent or patent(s) issuing therefrom, and
 - b) execute all papers related to said application(s) for patent which said assignee or its designee(s) request to be signed,

provided that expenses relating thereto shall be borne by said assignee.

IN WITNESS WHEREOF, I have executed this document on the date next to my name.

Paula R. Lundgren 6/3/08
Name: Paula R. Lundgren Date