

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Australasian CRC for Interaction Design Pty Ltd	04/21/2008
RECEIVING PARTY DATA	
Name:	Diversionary Therapy Technologies Pty Ltd
Street Address:	Ground Floor
Internal Address:	54 Jephson Street
City:	Toowong
State/Country:	AUSTRALIA
Postal Code:	QLD4006
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29285936
CORRESPONDENCE DATA	
Fax Number:	(414)277-0656
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(414)271-6560
Email:	mkeipdocket@michaelbest.com
Correspondent Name:	Michael Best & Friedrich LLP
Address Line 1:	100 East Wisconsin Avenue
Address Line 2:	Suite 3300
Address Line 4:	Milwaukee, WISCONSIN 53202-4108
ATTORNEY DOCKET NUMBER:	074373-9002-00
NAME OF SUBMITTER:	David R. Price
Total Attachments: 2 source=ASN00#page1.tif source=ASN00#page2.tif	

OP \$40.00 29285936

DEED OF ASSIGNMENT

This Deed is made effective 21 April, 2008 between Australasian CRC for Interaction Design Pty Ltd, having its principal place of business at Level 3, Room 312, The Works, 34 Parer Place, Kelvin Grove, QLD 4059, Australia, (hereinafter referred to as "Assignor") and Diversionary Therapy Technologies Pty Ltd, Ground Floor, 54 Jephson Street, Toowong, QLD 4006, Australia (hereinafter referred to as "Assignee").

WITNESSETH:

WHEREAS, Assignor has rights in and owns the United States design patent application identified as United States Design Application No. 29/285,936, filed April 17, 2007 (hereinafter referred to as "the Application").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor:

1. Assignor hereby agrees to assign and assigns to Assignee, its successors and assigns, absolutely and forever all its right, title and interest relating to the Application, as well as any inventions at least partially defined by the Application, and owned by Assignor.
2. Assignor further assigns to Assignee all its rights to sue for past infringement of the Application and to recover any and all damages and awards for such infringement.
3. Assignor further covenants and agrees that it will, upon demand of Assignee, its successors or assigns, and without further consideration, execute any and all papers necessary or deemed to be necessary by Assignee or its successors or assigns to be a complete fulfillment of the intent and purpose of this Assignment.

EXECUTED AS A DEED

EXECUTED for and on behalf of

**AUSTRALASIAN CRC FOR INTERACTION DESIGN PTY LTD**

by A. Boland-Curran (Director/Secretary/Sole Director and Secretary)

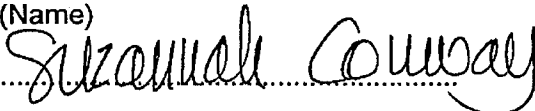
(Name)



(Signature)

and by S. Conway (Director)

(Name)



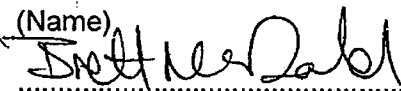
(Signature)

EXECUTED for and on behalf of

**DIVERSIONARY THERAPY TECHNOLOGIES PTY LTD**

by Brett McDonald (Director/Secretary/Sole Director and Secretary)

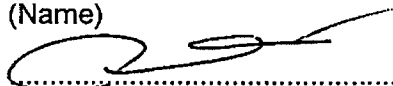
(Name)



(Signature)

and by Paul Barrett (Director)

(Name)



(Signature)