

PATENT ASSIGNMENT

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| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Luca Doglioni Majer | 06/09/2008 |
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| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12095607 |
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OP \$40.00 12095607

Assignment

Inventor: Luca Doglioni Majer

Title of invention: METHOD AND APPARATUS FOR TREATING LIMESCALE DEPOSITS WITHIN WATER HEATERS IN BEVERAGE DISPENSING MACHINES

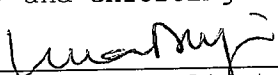
WHEREAS, I, Luca Doglioni Majer, a resident of Carate Urio, Italy and whose mailing address is Via Dei Cristoforis 14/16 I-22010 Carate Urio (COMO) Italy,

have invented certain new and useful improvements in inventions as described in U.S. patent application serial No. 12/095,607 entitled METHOD AND APPARATUS FOR TREATING LIMESCALE DEPOSITS WITHIN WATER HEATERS IN BEVERAGE DISPENSING MACHINES; and

WHEREAS, RHEA VENDORS, S.p.A., formed under the laws of Italy and having a mailing address at Via Trieste, 49 - I-24042 Caronno Pertusella (VA) - Italy ("Assignee") is desirous of acquiring the entire right, title and interest in and to the inventions, any patent applications, and any and all Letters Patent or similar legal protection, to be obtained therefore;

NOW, THEREFORE, in consideration of 10 Euros and good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I hereby transfer to Assignee, its successors and assigns, the entire right, title and interest in and to the invention in the United States, the above-identified patent(s) and/or patent application(s), all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent.



Inventor Name: Luca Doglioni Majer

9 June 2008
Date