

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ronnie Michael Ekelund</td> <td>06/20/2008</td> </tr> <tr> <td>Claire Rachael Jane Ekelund</td> <td>06/20/2008</td> </tr> </tbody> </table>		Name	Execution Date	Ronnie Michael Ekelund	06/20/2008	Claire Rachael Jane Ekelund	06/20/2008
Name	Execution Date						
Ronnie Michael Ekelund	06/20/2008						
Claire Rachael Jane Ekelund	06/20/2008						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	Bebe Au Lait LLC						
<b>Street Address:</b>	400 Blossom Hill Road						
<b>City:</b>	Los Gatos						
<b>State/Country:</b>	CALIFORNIA						
<b>Postal Code:</b>	95032						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12143110</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12143110		
Property Type	Number						
Application Number:	12143110						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(650)566-9922						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	(650) 566-9913						
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<b>ATTORNEY DOCKET NUMBER:</b>	BEB-001CON1						
<b>NAME OF SUBMITTER:</b>	Abigail E. Lighthart						
<b>Total Attachments: 2</b> source=BEB-001CON1 Executed Assignment#page1.tif source=BEB-001CON1 Executed Assignment#page2.tif							

OP \$40.00 12143110

**PATENT**

**500587217**

**REEL: 021209 FRAME: 0193**

**ASSIGNMENT OF PATENT APPLICATION**

For good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, inventor:

**Ronnie Michael Ekelund, a citizen of Denmark, of Monte Sereno, CA;**

**Claire Rachael Jane Ekelund, a citizen of the United Kingdom, of Monte Sereno, CA;**

Who have created a certain invention for which an application for United States Letters Patent entitled "NURSING COVER" has been executed and

is filed herewith;

was filed in the U.S. Patent and Trademark Office on 07/31/2006 and assigned Serial Number 11/497,109;

Do hereby sell, assign and transfer to **Bebe Au Lait LLC**, having a place of business at **400 Blossom Hill Road, Los Gatos, California 95032** its successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefore in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possession and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that **Bebe Au Lait LLC**, hereinafter referred to as Assignee, may apply for and receive Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and

all applications for patents on said invention in said Assignee, successors, assigns, or legal representatives;

The terms "Application" and Application for Letters Patent" as used herein include both provisional and non-provisional applications;

Inventor(s) hereby authorizes the above-mentioned Assignee or its legal representative to insert in this instrument the filing date and serial number of said Application or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document; and

Covenant with said Assignee, its successors, assigns, or legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same has herein expressed is possessed by the undersigned.

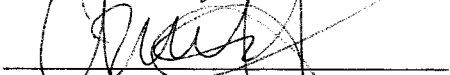
IN THE TESTIMONY WHEREOF I have hereunto set my signature on the date indicated below.

**Ronnie Michael Ekelund**



Date: 6/20-08

**Claire Rachael Jane Ekelund**



Date: 06/20/08