

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Lynn KRUMHOLZ</td><td>07/02/2008</td></tr><tr><td>Brent ANDERSON</td><td>07/03/2008</td></tr></tbody></table>	Name	Execution Date	Lynn KRUMHOLZ	07/02/2008	Brent ANDERSON	07/03/2008	
Name	Execution Date						
Lynn KRUMHOLZ	07/02/2008						
Brent ANDERSON	07/03/2008						
RECEIVING PARTY DATA							
Name:	MARS, Incorporated						
Street Address:	6885 Elm Street						
City:	McLean						
State/Country:	VIRGINIA						
Postal Code:	22101						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29290330</td></tr></tbody></table>	Property Type	Number	Application Number:	29290330			
Property Type	Number						
Application Number:	29290330						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	030386.00003 (PA.0219)						
NAME OF SUBMITTER:	William D. Doyle						
Total Attachments: 2 source=022141.00011.PA 0219_executedAssignment#page1.tif source=022141.00011.PA 0219_executedAssignment#page2.tif							

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PATENT

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REEL: 021232 FRAME: 0555

**ASSIGNMENT**

FOR VALUE RECEIVED, we, Lynn KRUMHOLZ, a citizen of the United States, having an address of 3 Elora Lane, Sparta, NJ 07871 and Brent ANDERSON, a citizen of the United States, having an address of 23 Bristol Court, Lincoln, NJ 07035,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 22101,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to, based on and described in U.S. Design Patent Application No. 29/290,330, filed November 20, 2007, entitled

**CANDY**

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, Inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions thereof; and we hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

(1 of 2)

TBCH/561955.1

Attorney Docket No. 022141.00011.PA.0219

IN TESTIMONY WHEREOF, I hereunto set my hand and this July 2, 2008

Lynn Krumholz LS  
Lynn KRUMHOLZ

STATE OF New Jersey )  
COUNTY OF Warren ) ss.:  
)

On this 2 day of July, 2008, before me personally appeared Lynn KRUMHOLZ

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

MADELINE ALBARRAN  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES OCT. 26, 2011

(seal)

Notary Public  
(Notary Stamp)

Sworn to and subscribed before me  
this 2 day of July, 2008.

IN TESTIMONY WHEREOF, I hereunto set my hand and this July 3, 2008

Brent Anderson LS  
Brent ANDERSON

STATE OF New Jersey )  
COUNTY OF Merrius ) ss.:  
)

On this 3 day of July, 2008, before me personally appeared Brent ANDERSON

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Bettie Jan Restrepo  
Notary Public  
(Notary Stamp)

TECH/561955.1

(2 of 2)

Bettie Jan Restrepo  
Notary Public, State of New Jersey  
My Commission Expires February 27, 2013  
Sworn to and subscribed before me this  
3 day of July, 2008