# **340.00 29294 \***

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# **CONVEYING PARTY DATA**

Name	Execution Date
SEAN FLANAGAN	06/28/2008
JAMES DEEN	06/29/2008

# **RECEIVING PARTY DATA**

Name:	GOLF FLAGSTICK ADVERTISING (UK) LIMITED	
Street Address:	POUNTNEY HILL HOUSE	
Internal Address:	6 LAURENCE POUNTNEY HILL	
City:	LONDON EC4R 0BL	
State/Country:	UNITED KINGDOM	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29294770

# **CORRESPONDENCE DATA**

Fax Number: (678)420-9301

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6784209300

Email: hopkinsb@ballardspahr.com

Correspondent Name: Sumner C. Rosenberg
Address Line 1: 999 Peachtree Street

Address Line 2: Suite 1000

Address Line 4: Atlanta, GEORGIA 30309-3915

ATTORNEY DOCKET NUMBER:	09170.0018U1
NAME OF SUBMITTER:	Beverly Hopkins

Total Attachments: 2

source=09170.0018U1 Executed Assignment#page1.tif source=09170.0018U1 Executed Assignment#page2.tif

PATENT REEL: 021244 FRAME: 0562

ATTORNEY DOCKET NO. 09170.0018U1 PAGE 1 of 2

# ASSIGNMENT (U.S. RIGHTS ONLY)

WHEREAS, we, Sean FLANAGAN and James DEEN, of Kidston Suite, 2eme etage, 7

Avenue Pictet-deRocehmont, 1207 Geneva, Switzerland; and 9285 E Western Saddle Way, Scottsdale,

Arizona 85255, USA, respectively, have invented new and useful improvements in DISPLAY

DEVICE which a United States Patent Application was filed on January 25, 2008, and assigned

Application No. 29/294,770; and

WHEREAS, GOLF FLAGSTICK ADVERTISING (UK) LIMITED, a United Kingdom company, whose post-office address is Pountney Hill House, 6 Laurence Pountney Hill, London, EC4R 0BL, United Kingdom, is desirous of acquiring the entire interest in the same;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, Sean FLANAGAN and James DEEN, hereby do sell, assign and transfer unto said GOLF FLAGSTICK ADVERTISING (UK) LIMITED, the entire right, title and interest in and to said invention and application in the United States, including, without limitation, any Letters Patent of the United States which may issue thereon and any subsequent U.S. application claiming priority to the above-identified application, reissue, reexamination, division, continuation-in-part, extension or continuation thereof; the same for GOLF FLAGSTICK ADVERTISING (UK) LIMITED's legal representatives and assigns, as fully and entirely as the same would have been held by us had this assignment and sale not been made;

AND, we hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force

 $09170\ 0018U1\ 2008\_04\_02\ Assignment\ U\ S\ Rights\ only. DOC$ 

PATENT REEL: 021244 FRAME: 0563

# ATTORNEY DOCKET NO. 09170.0018U1 PAGE 2 of 2

and effect, the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid GOLF FLAGSTICK ADVERTISING (UK) LIMITED, its legal representatives and assigns, to obtain and enforce proper protection for said invention in the United States

United States.	s at
IN WITNESS WHEREOF, I have exec	uted this Assignment this day
of <i>TUNE</i> , 2008.	Elisopa (L.S.)
WITNESSETH:  1. Layen	Sean Flanagan  2.
Name: OLMA FILTH AGAN Address: 226 ED BROWLDV RJ	Name TANNABEL DEEN Address: 28 HUESTHOOD DRIVE
(DANN GUT ODA UK	BICKLEY, KENT BRI 2JF
IN WITNESS WHEREOF, I have exected of	uted this Assignment this 29 <sup>H</sup> day  James Deen (L.S.)
Name: DIN FLANAGAN Address: 226 527 BRANAFONRA	2. Name ANNASEL DEEN Address: 28 HURSTLICO DICIVE BICICLE , ICENT BRI 2JF

09170 0018U1 2008\_04\_02 Assignment U S Rights only.DOC

**RECORDED: 07/16/2008** 

PATENT REEL: 021244 FRAME: 0564