PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Manoel Tenorio	06/05/2001
Hari Menon	06/05/2001

RECEIVING PARTY DATA

Name:	i2 Technologies US, Inc.	
Street Address:	One i2 Place, 11701 Luna Road	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75234	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11834152

CORRESPONDENCE DATA

Fax Number: (480)830-2717

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 480-830-2700

Email: steven@boothudall.com

Correspondent Name: Steven J. Laureanti

Address Line 1: One i2 Place, 11701 Luna Road

Address Line 4: Dallas, TEXAS 75234

ATTORNEY DOCKET NUMBER: 1180.0849D1

NAME OF SUBMITTER: Steven J. Laureanti

Total Attachments: 2

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PATENT REEL: 021257 FRAME: 0760

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, have invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, i2 Technologies, Inc. (hereinafter referred to as "Assignee"), a Delaware corporation, with an address of 11701 Luna Road, Dallas, Texas 75234, desires to acquire our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest in and to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

PATENT REEL: 021257 FRAME: 0761

RECORDED: 07/09/2008

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Title of Invention:	CONTENT ENHANCEMENT IN AN ELECTRONIC MARKETPLACE
Signature of Inventor: Inventor's Name:	Manoer (nrhi) Tenorio
Residence (City, County, State)	Mountain View, Santa Clara County, California
Date:	6.5.0/ 6.40C
Date Application Executed:	6.5.00
Signature of Inventor:	there.
Inventor's Name:	Hari (nmi) Menon
Residence (City, County, State)	Fremont, Alameda County, CA
Date:	6/5/01
Date Application Executed:	6/5/0/