

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Geoffry A. Westphal	07/16/2008
RECEIVING PARTY DATA	
Name:	W.W. Grainger, Inc.
Street Address:	100 Grainger Parkway
City:	Lake Forest
State/Country:	ILLINOIS
Postal Code:	60045-5201
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12175598
CORRESPONDENCE DATA	
Fax Number:	(312)456-8435
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-456-8400
Email:	jarosikg@gtlaw.com
Correspondent Name:	Gary R. Jarosik
Address Line 1:	77 WEST WACKER DRIVE
Address Line 2:	Greenberg Traurig, LLP - Suite 2500
Address Line 4:	CHICAGO, ILLINOIS 60601-1732
ATTORNEY DOCKET NUMBER:	31083.25US1
NAME OF SUBMITTER:	Gary R. Jarosik
Total Attachments: 1 source=Assignment12175598#page1.tif	

CH \$40.00 12175598

PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, Geoffrey A. Westphal of 2233 Parkside Drive, Park Ridge, Illinois 60068, hereby sell and assign to **W.W. Grainger, Inc.**, ("Assignee"), a corporation organized and existing under the laws of the state of Illinois, having its principal place of business at 100 Grainger Parkway, Lake Forest, Illinois 60045-5201, U.S.A., its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention in **SYSTEM AND METHOD FOR PROVIDING ACCESS TO PRODUCT RELATED ELECTRONIC CATALOG FUNCTIONALITY** invented by me, which has been assigned application number 12/ 175,598, and the application for United States patent therefor, the declaration, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject-matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent or Utility Model Registration to the said Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned. I covenant that I have not executed and will not execute any agreement in conflict herewith and agree that I will communicate to said Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when said Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, I will, upon request, sign all lawful papers requisite for the filing of such disclaimer. I further covenant and agree that I will, at any time upon request, do everything legally possible to aid said Assignee, its successors, assigns, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of said Assignee, its successors, assigns, nominees, or other legal representatives.

ASSIGNOR hereby grants to the law firm of GREENBERG TRAURIG, LLP of Chicago, Illinois, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 16th day of July, 2008.

Geoffrey A. Westphal
Geoffrey A. Westphal (signature)

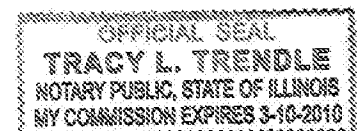
NOTARIAL CERTIFICATE

State of: IL)
County of: LAKE) SS.

Subscribed and sworn to before me this 16th day of July, 2008.

Notary Public: Tracy L. Trendle
(signature)

My commission expires: 3-10-2010



PATENT

RECORDED: 07/18/2008

REEL: 021260 FRAME: 0655