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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eric Bollman	06/02/2008
Heather McIntosh Cassano	07/02/2008
Chris S. Jaffe	05/30/2008
Nina F. Shih	05/30/2008
Lin Su	05/30/2008

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12130803

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Edward Machado, Reg. No. 58,372

PATENT

500599314 REEL: 021271 FRAME: 0872

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Total Attachments: 6 source=12729-467Assignment#page1.tif source=12729-467Assignment#page2.tif source=12729-467Assignment#page3.tif

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PATENT REEL: 021271 FRAME: 0873

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

APPLICATION NAVIGATION

for which I have executed a U.S. patent application on even date herewith.
⋈ which bears U.S. application serial No. <u>12/130,803</u> , filed <u>May 30, 2008</u> .
☐ for which I have executed a patent application in the country of on even date herewith.
which I have executed a U.S. provisional application on even date herewith.
which is a U.S. provisional application which bears U.S. application serial No, filed
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:
(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.

(including but not limited to damages) accruing based on activities occurring prior to the

execution date hereof.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

PATENT REEL: 021271 FRAME: 0874 necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of pa ents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I <u>Eric Bollman</u>	have executed this document on the date
indicated below	
E/L	6/2/08
Signature of Inventor	Date
San Francisco, California	
Inventor's City, State of residence	
Witnessed by:	
(1) (I M () m	6/2/08
Signature of Witness	Date
Rod Perkins	Menlo Park, Ca
Print Witness Name	Witness' City, State of residence
	6/2/2008
Signature of Witness	Date
Michael MEEllisatt	Sn Francisco, CA.
Print Witness Name	Witness' City, State of residence

Assignment of APPLICATION NAVIGATION by Eric Bollman, Heather McIntosh Cassano, Chris S Jaffe, Nina F Shih, and Liu Su to Yahood Inc. 12729-467/Y04684US00

on the date indicated below.	tosh Cassano have executed this document
Signature of Inventor	Date -1 (2) (2)
Rancho Palos Verde, California Inventor's City. State of residence	
Witnessed by: Signature of Witness Which care Castano Print Witness Name	Date Date Poles Verdes CA Witness' City, State of residence
(2) Signature of Witness	Dute
Print Witness Name	Witness' City, State of residence

Assignment of APPLICATION NAVIGATION by Eric Bollman, Heather McIntosh Cass ano, Chris S Jaffe, Nina F Shih, and Lin Su to Yahoo! Inc. 12729-467/Y04684US00

IN TESTIMONY WHEREOF, I <u>Chris S Jafle</u> 1	have executed this document on the date
indicated below.	
chs-	5/30/08
Signature of Inventor	Date
Hurlingame, California	
Iliventor's City, State of residence	
Witnessed by:	
o Michael NEEMate	820,20E yrM
Signature of Witness	Date
MICHAEL MCELLIGOTT	SAN FRACISCO, CA
Hint Witness Name	Witness' City, State of residence
	_ 0
1) SATE KARRIERIL	5-30-2008
signature of Witness	Date
KATE KAERIELIZ	Bullingue CA
Brint Witness Name	Witness' City, State of residence

Assignment of APPLICATION NAVIGATION by Eric Bollman, Heather Melntosh Cassano, Chris S Jaffe, Nina F Shih, and Lin Su to Yahoo! Inc. 12729-467/Y04684US00

IN TESTIMONY WHEREOF, I Nina F Shih indicated below.	have executed this document on the date
Signature of Inventor	5/30/2008
San Marino, California Inventor's City, State of residence	
Witnessed by: (1) Signature of Witness	5/30/05 Date
EDWARD ZEE	PASADENA, CA.
Print Witness Name	Witness' City, State of residence
(2) / A Signature (of Williess	5/30/28 Date
NEAL SAINANI Print Witness Name	LOS ANGELES, CA Winess City, State of residence

Assignment of APPLICATION NAVIGATION by Eric Bollman, Heather MeIntosh Cassano, Chris S Jaffe, Nina F Shih, and Lin Su to Yaboo! Inc. 12729-467/Y04684US00

IN TESTIMONY WHEREOF, I Lin Su have	executed this document on the date indicated
below.	
	5/30/08
Signature of Inventor	Date
Los Angeles, California	
Inventor's City, State of residence	
Witnessed by:	,
	May 30, 2008
Signature of Witness	Date
YUSHAN CHURNS	ARCADIA CA
Print Witness Name	Witness' City, State of residence
(2) /////	5170 7008
Signature of Witness	Date
NEAR SAINANI	LOSANGELES, CA
Print Witness Name	Witness' City, State of residence

RECORDED: 07/22/2008