Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Vidya Elangovan	12/04/2007
Richard H. Cavallaro	12/04/2007
Marvin S. White	12/10/2007
Kenneth A. Milnes	12/04/2007

RECEIVING PARTY DATA

Name:	Sportvision, Inc.	
Street Address:	4619 N. Ravenswood, Suite 304	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60640	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	11960571	

CORRESPONDENCE DATA

Fax Number: (415)369-9665

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4153699660

Email: gbaron@vierramagen.com

Correspondent Name: Ralph F. Hoppin

Address Line 1: 575 Market Street, Suite 2500 San Francisco, CALIFORNIA 94105 Address Line 4:

ATTORNEY DOCKET NUMBER:	SPTV-01123US0
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NAME OF SUBMITTER: Ralph F. Hoppin

Total Attachments: 6

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PATENT REEL: 021279 FRAME: 0783

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> PATENT REEL: 021279 FRAME: 0784

JOINT TO CORPORATE ASSIGNMENT

WHEREAS, the undersigned Inventors:

(1) Vidya Elangovan ,
a resident of 761 San Pablo Avenue, Sunnyvale, California 94085
(2) Richard H. Cavallaro ,
a resident of 1516 Wildrose Way, Mountain View, California 94043
(3) Marvin S. White
a resident of 41 Chestnut Street, San Carlos, California 94070
(4) Kenneth A. Milnes
a resident of <u>35815 Hibiscus Court, Fremont, California 94536</u>
have invented certain new and useful improvements in:
DETECTING AN OBJECT IN AN IMAGE USING MULTIPLE TEMPLATES
and have executed a declaration or oath for an application for a United States patent disclosing ar identifying the invention:
On the Date of Execution of Declaration for Patent Application set forth belo adjacent to my signature;
Or
2. Said application having Application Number 11/960,571 and filed on the 19th day of December , 200 7
WHEREAS Snortvision Inc. (hereinafter termed "Assignee"), a corporation of the

WHEREAS Sportvision, Inc. (hereinafter termed "Assignee"), a corporation of the State of Delaware, having a place of business at 4619 North Ravenswood Avenue, Suite 304, Chicago, State of Illinois wishes to acquire the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, certificates of invention and other forms of protection thereon (hereinafter termed "patents") applied for or granted in the United States and/or other countries.

NOW THEREFORE, for good and valuable consideration acknowledged by each of said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey to said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply in any or all countries of the world for patents, certificates of inventions or other governmental grants on said invention, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty,

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PATENT REEL: 021279 FRAME: 0785 agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of inventions or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.

- 2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and other countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (e) for filing and prosecuting applications for reissue of any of said patents; (f) for interference or other priority proceedings involving said invention; and (g) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.
- 3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.
- 4. Said Inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

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IN WITNESS WHEREOF, the said Inventors have executed this instrument on the date of acknowledgement before the Notary Public as given below and delivered this instrument to said Assignee.

	(1)	Vidya Elangovan
State of CACIFORNI		•
County of		
On 224 0 before	e me, Robin	Robin Curtis Roberts, Notary Public Curtis Roberts, Notary Public e and title of officer)
personally appeared <u>Vidya Elangovan</u> , personally knot the person(s) whose name(s) is/are subscribed to the wisame in his/her/their authorized capacity(ies), and that b	own to me (or prov thin instrument an by his/her/their sign	ved to me on the basis of satisfactory evidence) to be ad acknowledged to me that he/she/they executed the
upon behalf of which the person(s) acted, executed the	instrument.	$^{\circ}$ pulsed resident in the state of the distribution of the distribution of the state of the distribution of the distribut
WITNESS my hand and official seal.	Den.	ROBIN CURTIS ROBERTS COMM. # 1683561 ON SANTA CLARA COUNTY MY COMM. EXP. JULY 23, 2010
Signature		Jan Salarin and Market Ballon Barbara Comment and a state of the state of the state of the state of

(2) Richard H. Cavallaro

State of	CONFORM A	_)
County of	SASTA GA	2p
On	12-4-0] before me,	/
be the person(s) wh the same in his/her/	iose name(s) is/are subscribed to the within in:	(name and title of officer) one (or proved to me on the basis of satisfactory evidence) to strument and acknowledged to me that he/she/they executed her/their signature(s) on the instrument the person(s), or the strument.
WITNESS my han	d and official seal.	ROBIN CURTIS ROBERTS COMM. # 1683561 OF SANTA CLARA COUNTY MY COMM. EXP. July 23, 2010

(3) Marvin S. White

State of	CALIFE	A, ask)
County of		4 Ca	
On	(2-10-07	before me,	Robin Curtis Roberts, Notary Public
			(name and title of officer)
personally appear	ed Marvin S. White, pers	sonally known to	me (or proved to me on the basis of satisfactory evidence) to be
the person(s) who	se name(s) is/are subscribe	ed to the within ins	strument and acknowledged to me that he/she/they executed the
same in his/her/the	eir authorized capacity(ies)), and that by his/h	er/their signature(s) on the instrument the person(s), or the entity
upon behalf of wh	nich the person(s) acted, ex	xecuted the instru	ment.

WITNESS my hand and official seal.

Signature __

ROBIN CURTIS ROBERTS
COMM. # 1683561
NOTARY PUBLIC-CALIFORNIA IN
SANTA CLARA COUNTY
MY COMM. EXP. JULY 23, 2010

(4) Kenneth A. Milnes

State of	(alibornia)	
County of		CLANA	
On	TO K-5-1	_ before me,	obin Curtis Roberts, Notary Public
	`		and title of officer)
be the person(s) the same in his/l entity upon beha	whose name(s) is/are subscribe	ed to the within instrument as), and that by his/her/their	roved to me on the basis of satisfactory evidence) to and acknowledged to me that he/she/they executed signature(s) on the instrument the person(s), or the ROBIN CURTIS ROBERTS COMM. # 1683561 NOTARY PUBLIC - CALIFORNIA SANTA CLARA COUNTY NY COMM. EXP. JULY 23, 2010

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Attorney Docket No.: SPTV-01123US0

RECORDED: 07/23/2008

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