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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Richard H. Cavallaro	12/04/2007
Vidya Elangovan	12/04/2007
Marvin S. White	12/10/2007
Kenneth A. Milnes	12/04/2007

RECEIVING PARTY DATA

Name:	Sportvision, Inc.	
Street Address:	4619 N. Ravenswood, Suite 304	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60640	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	11960606	

CORRESPONDENCE DATA

Fax Number: (415)369-9665

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: gbaron@vierramagen.com

Correspondent Name: Ralph F. Hoppin

Address Line 1: 575 Market Street, Suite 2500
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	SPTV-01126US0		
NAME OF SUBMITTER:	Ralph F. Hoppin		

Total Attachments: 6

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PATENT REEL: 021280 FRAME: 0001

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> PATENT REEL: 021280 FRAME: 0002

JOINT TO CORPORATE ASSIGNMENT

WHEREAS, the undersigned Inventors:

(1)Richard H. Cavallaro
a resident of 1516 Wildrose Way, Mountain View, California 94043
(2) Vidya Elangovan , a resident of 761 San Pablo Avenue, Sunnyvale, California 94085 ;
(3) Marvin S. White a resident of 41 Chestnut Street, San Carlos, California 94070
(4) Kenneth A. Milnes a resident of 35815 Hibiscus Court, Fremont, California 94536
have invented certain new and useful improvements in:
IDENTIFYING AN OBJECT IN AN IMAGE USING COLOR PROFILES
and have executed a declaration or oath for an application for a United States patent disclosing an identifying the invention:
On the Date of Execution of Declaration for Patent Application set forth below adjacent to my signature;
Or
2. Said application having Application Number 11/960,606 and filed on the 19th day of December, 200 7.
WHEREAS Sportvision, Inc. (hereinafter termed "Assignee"), a corporation of the State of Delaware, having a place of business at 4619 North Ravenswood Avenue, Suite 304 Chicago, State of Illinois wishes to acquire the entire right, title and interest in and to sai application and the invention disclosed therein, and in and to all embodiments of the invention heretofore conceived, made or discovered jointly or severally by said Inventors (all collectivel hereinafter termed "said invention"), and in and to any and all patents, certificates of invention and other forms of protection thereon (hereinafter termed "patents") applied for or granted in the United States and/or other countries.
NOW THEREFORE, for good and valuable consideration acknowledged by each of said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey to said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply in any or all countries of the world for patents, certificates of inventions or other governmental grants on said invention, including the right to apply for patents pursuant to the International

Convention for the Protection of Industrial Property or pursuant to any other convention, treaty,

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PATENT REEL: 021280 FRAME: 0003 agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of inventions or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.

- 2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and other countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (e) for filing and prosecuting applications for reissue of any of said patents; (f) for interference or other priority proceedings involving said invention; and (g) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions, provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.
- 3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.
- 4. Said Inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

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IN WITNESS WHEREOF, the said Inventors have executed this instrument on the date of acknowledgement before the Notary Public as given below and delivered this instrument to said Assignee.

	(1)_7	1	Richard H. Cavallaro	
State of	CALFORNIA)		,
County of	SAJA CA	<u>e</u>)a		
On	12-4-01 before me,	Robin C	Curtis Roberts, Notary Public	
be the person(s) whethe same in his/her	d Richard H. Cavallaro , personally known nose name(s) is/are subscribed to the within in/their authorized capacity(ies), and that by his of which the person(s) acted, executed the ind and official seal.	to me (or prov nstrument and s/her/their sign	l acknowledged to me that he/she/they e	executed
Signature	CAN E		SANTA CLARA COUNTY MY COMM. EXP. JULY 23, 2010	

Vidya Elangovan

State of County of Robin Curtis Roberts, Notary Public before me (name and title of officer) personally appeared Vidya Elangovan, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. ROBIN CURTIS ROBERTS
COMM. # 1683561
NOTARY PUBLIC CALIFORNIA
SANTA CLARA COUNTY
MY COMM. EXP. JULY 23, 2010 WITNESS my hand and official seal.

Signature

(3) Maryin S. White

State of	A, asotusa)
County of	ELSTA CLA	
On	12-10-01 before me,_	Robin Curtis Roberts, Notary Public
	/	(name and title of officer)
the person(s) who same in his/her/th	ose name(s) is/are subscribed to the within ins	me (or proved to me on the basis of satisfactory evidence) to be strument and acknowledged to me that he/she/they executed the er/their signature(s) on the instrument the person(s), or the entity ment.
WITNESS my h	and and official seal.	
		
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State of	CALFOR	, A, L	_)	
County of	SANTA	CLARY)	
On	La - bef - Com	before me,	Robin C	Curtis Roberts, Notary Public d title of officer)
personally appeared	Kenneth A. Milnes . pers	onally known to n		ed to me on the basis of satisfactory evidence) to
		*	, <u>,</u>	d acknowledged to me that he/she/they executed
				gnature(s) on the instrument the person(s), or the
entity upon behalf of	which the person(s) acted	, executed the inst	trument.	
WITNESS my hand Signature	and official seal.	£., 725	4	ROBIN CURTIS ROBERTS COMM. # 1683561 NOTARY PUBLIC-CALIFORNIA SANTA CLARA COUNTY MY COMM. EXP. JULY 23, 2010

Attorney Docket No.: SPTV-01126US0

RECORDED: 07/23/2008

PATENT REEL: 021280 FRAME: 0008