

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ryan McCoy</td><td>07/24/2008</td></tr><tr><td>Angela L. Baer</td><td>07/24/2008</td></tr></tbody></table>	Name	Execution Date	Ryan McCoy	07/24/2008	Angela L. Baer	07/24/2008					
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Angela L. Baer	07/24/2008										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Target Brands, Inc.</td></tr><tr><td>Street Address:</td><td>1000 Nicollet Mall</td></tr><tr><td>City:</td><td>Minneapolis</td></tr><tr><td>State/Country:</td><td>MINNESOTA</td></tr><tr><td>Postal Code:</td><td>55403</td></tr></table>	Name:	Target Brands, Inc.	Street Address:	1000 Nicollet Mall	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55403	
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12180267</td></tr></tbody></table>	Property Type	Number	Application Number:	12180267							
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CORRESPONDENCE DATA											
Fax Number: (612)334-3312 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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ATTORNEY DOCKET NUMBER:	T79.12-0050										
NAME OF SUBMITTER:	Keith Lodermeier										
Total Attachments: 1 source=Executed-Assignment#page1.tif											

OP \$40.00 12180267

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PATENT
REEL: 021297 FRAME: 0476

ASSIGNMENT

Attorney Docket No.

2008-000304-0001

WHEREAS, we, Ryan McCoy and Angela L. Baer, (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for a Design Patent of the United States entitled COLLAPSIBLE CONTAINER, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. _____, filed _____; and

WHEREAS, Target Brands, Inc., a corporation, having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Patents or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Patents or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

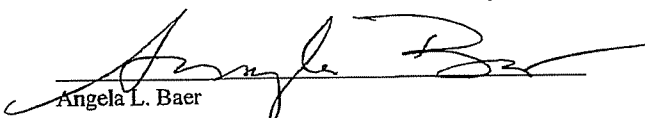
We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Patents or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Patents or similar legal protection on the invention in any and all countries.

7/24/2008
DATE


Ryan McCoy

7/24/2008
DATE


Angela L. Baer