Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Patrick SPIVEY	07/24/2008
Kenneth C. Kreafle	07/24/2008

RECEIVING PARTY DATA

Name:	BASE BRANDS, LLC	
Street Address:	887 W Marietta Street, Studio M-204	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30318	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29321990

CORRESPONDENCE DATA

Fax Number: (832)446-2424

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 832-446-2400

Email: WCPatent@counselip.com

Correspondent Name: WONG, CABELLO, LUTSCH, RUTHERFORD & BRUC

Address Line 1: 20333 SH 249 Address Line 2: SUITE 600

Address Line 4: HOUSTON, TEXAS 77070

ATTORNEY DOCKET NUMBER:	705-0020US
NAME OF SUBMITTER:	Sean McDermott

Total Attachments: 3

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PATENT REEL: 021299 FRAME: 0139

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PATENT REEL: 021299 FRAME: 0140

RECORDATION FORM COVER SHEET				
PATENTS ONLY				
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.				
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)			
Patrick SPIVEY - 07/24/2008 Kenneth C. KREAFLE - 07/24/2008	Name: BASE BRANDS, LLC			
Refileti C. RREAFLE - 07/24/2006	Internal Address:			
Execution Date(s)	Street Address: 887 W Marietta Street			
Additional name(s) of conveying party(ies) attached? Yes 🗸 No				
3. Nature of conveyance:	Studio M-204			
Assignment Merger	City: Atlanta			
Security Agreement Change of Name	State: GA			
Government Interest Assignment				
Executive Order 9424, Confirmatory License	Country: US Zip: 30318			
Other	Additional name(s) & address(es) attached? Yes No			
4. Application or patent number(s):	document is being filed together with a new application.			
A. Patent Application No.(s)	B. Patent No.(s)			
29/321,990 - Filed 28-JUL-2008				
Additional numbers att	l ached?			
5. Name and address to whom correspondence	6. Total number of applications and patents			
concerning document should be mailed:	involved: 1			
Name: Sean McDermott	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00			
Internal Address: Chasewood Bank Building	Authorized to be charged by credit card			
	Authorized to be charged to deposit account			
Street Address: 20333 SH 249, Ste 600	Enclosed			
	None required (government interest not affecting title)			
City: Houston	8. Payment Information			
State: TX Zip: 77070	a. Credit Card Last 4 Numbers Expiration Date			
Phone Number: <u>832-446-2416</u>	·			
Fax Number: 832-446-2424	b. Deposit Account Number 501922(705-0020US)			
Email Address: WCPatentt@counselip.com	Authorized User Name Sean McDermott			
9. Signature: /Sean McDermott/	28-JUL-2008			
Signature	Date			
Sean McDermott - Reg. No. 49,000	Total number of pages including cover			
Name of Person Signing	sheet, attachments, and documents:			

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned inventors (referred to as the "Assignor" whether singular or plural), does hereby:

SELL, ASSIGN, AND TRANSFER to BASE BRANDS, LLC, having a place of business at 887 W Marietta Street, Studio M-204, Atlanta, GA 30318, ("Assignee") its entire worldwide right, title, and interest in and to:

any and all inventions which are disclosed or claimed in the following design application ("inventions"), which is to be filed with the U.S. Patent and Trademark Office, and which is entitled:

KEY SAFE

which Assignor has executed by contemporaneously signing a declaration herewith,

and improvements thereof (hereinafter "inventions or improvements"), including any and all inventions or improvements which have been or might be disclosed or claimed in a divisional, continuing, substitute, renewal, reissue, or other application based off of the above-referenced patent application which have been or shall be filed in the United States or in foreign countries;

and all original, reissued, or reexamined design patents or applications which have been or shall be issued or filed in the United States or in foreign countries on such inventions or improvements;

The Assignor further:

AUTHORIZES AND REQUESTS the issuing authority to issue any and all United States or foreign patents granted on such inventions or improvements to the Assignee;

WARRANTS AND COVENANTS that no assignment, grant, mortgage, license or other agreement affecting the rights herein conveyed has been or will be made to others by the Assignor, and that the full right to convey the same as herein expressed is possessed by the undersigned; and

COVENANTS, when requested and at the expense of the Assignee, to: carry out in good faith the intent and purpose of this assignment; to execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such inventions or improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers necessary to perfect the rights hereby transferred to the Assignee; and generally to do everything possible which the Assignee shall consider desirable for vesting title to such

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inventions or improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such inventions or improvements.

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Signature:

Patrick Spivey 1316 Chaucer Lane Atlanta, GA 30319

Signature:

RECORDED: 07/28/2008

Kenneth C. Kreafle 2929 Layton Ave. Atlanta, GA 30318

Date: 7/24/08

Date