# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

### **CONVEYING PARTY DATA**

| Name              | Execution Date |
|-------------------|----------------|
| Jason Brinkerhoff | 11/20/2007     |

#### **RECEIVING PARTY DATA**

| Name:           | pcCrafter, Inc.   |  |
|-----------------|-------------------|--|
| Street Address: | 151 E. 3450 North |  |
| City:           | Spanish Fork      |  |
| State/Country:  | UTAH              |  |
| Postal Code:    | 84660             |  |

## PROPERTY NUMBERS Total: 7

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 11457413 |
| Application Number: | 11457415 |
| Application Number: | 11457417 |
| Application Number: | 11457419 |
| Application Number: | 11457420 |
| Application Number: | 12020545 |
| Application Number: | 12020547 |

#### **CORRESPONDENCE DATA**

Fax Number: (248)566-8437

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248-566-8436

Email: lwang@honigman.com

Correspondent Name: Daniel J. Henry

Address Line 1: 38500 Woodward Avenue

Address Line 2: Suite 100

500605642

Address Line 4: Bloomfield Hills, MICHIGAN 48304

PATENT

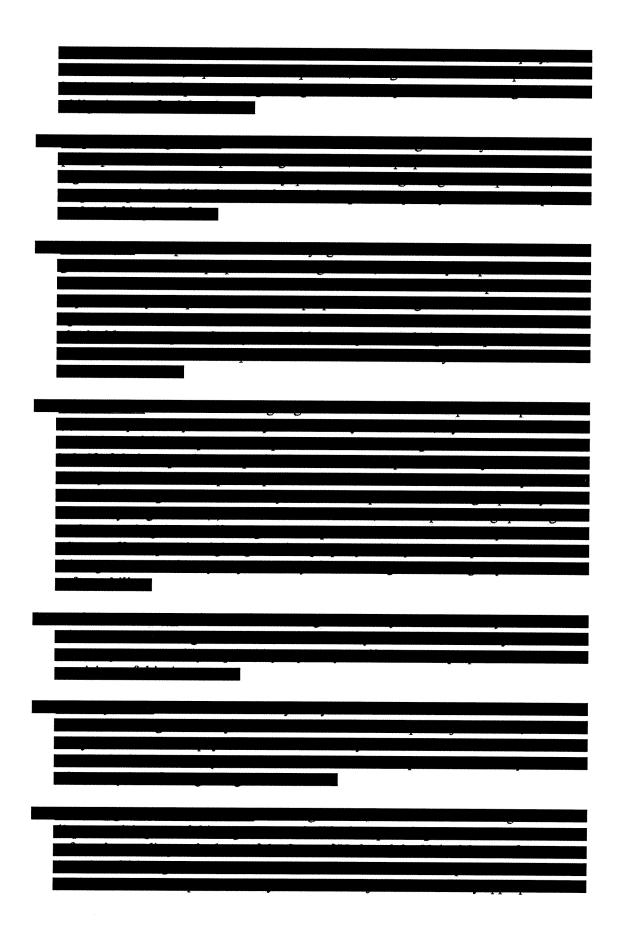
REEL: 021306 FRAME: 0122

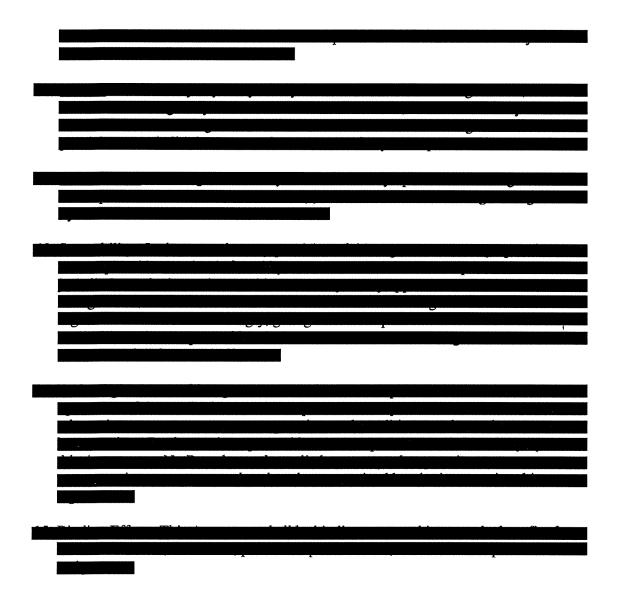
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| ATTORNEY DOCKET NUMBER:  | 216683-114039   |  |
|--|-----------------|--|
| NAME OF SUBMITTER:   | Daniel J. Henry |  |
| Total Attachments: 4 source=brinkerhoff_assignment#page1.tif source=brinkerhoff_assignment#page2.tif source=brinkerhoff_assignment#page3.tif source=brinkerhoff_assignment#page4.tif |                 |  |

THIS AGREEMENT, made and entered into by and between pcCrafter, Inc., a Utah corporation ("PCC" or the "Company"), Jason Brinkerhoff, an individual, and Elizabeth Burton, LLC, a Utah limited liability company (collectively referred to herein as "Contractor"), is deemed effective by said "Parties" hereto as of November 20, 2007 (the "Effective Date"). 2. Intellectual Property. Contractor's entire right, title and interest in and to (and Contractor's owners' and employees') any and all intellectual property (i.e., all patents, patents pending, patentable inventions, copyrights, trademarks, trade secrets and know-how) conceived, created, invented, developed or reduced to practice by Contractor under the Agreement regarding the cricut machine and derivative or ancillary products or related thereto are hereby assigned, sold and transferred in their entirety to Company, with full warranties of clear title (i.e., Contractor as sole owner and no third Party liens encumbrances or claims) and non-infringement (either by Contractor against any third Party or by any third Party against Contractor).





This Agreement has been executed as of the date first set forth above.

"PCC"

PCCRAFTER, INC.

ELIZABETH BURTON, LAC

Name: Ka

By: Jason Brinkerhoff, Owner and President

DETROIT.2862032.2

PATENT REEL: 021306 FRAME: 0127

**RECORDED: 07/29/2008**