

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	CHANGE OF NAME				
CONVEYING PARTY DATA					
<table border="1" style="width: 100%;"> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> <tr> <td>Gray Matter Holdings, LLC</td> <td>08/13/2003</td> </tr> </table>	Name	Execution Date	Gray Matter Holdings, LLC	08/13/2003	
Name	Execution Date				
Gray Matter Holdings, LLC	08/13/2003				
RECEIVING PARTY DATA					
Name:	180s, Inc.				
Street Address:	716 S. Broadway, Suite 200				
City:	Baltimore				
State/Country:	MARYLAND				
Postal Code:	21231				
PROPERTY NUMBERS Total: 1					
<table border="1" style="width: 100%;"> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> <tr> <td>Application Number:</td> <td>29322006</td> </tr> </table>	Property Type	Number	Application Number:	29322006	
Property Type	Number				
Application Number:	29322006				
CORRESPONDENCE DATA					
Fax Number:	(202)842-7899				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>					
Phone:	703-456-8000				
Email:	zpatdcdocketing@cooley.com				
Correspondent Name:	Cooley Godward Kronish LLP				
Address Line 1:	777 6th Street, NW				
Address Line 2:	Suite 1100, ATTN: Patent Group				
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-2421				
ATTORNEY DOCKET NUMBER:	SWIM-005/14US 301393-2218				
NAME OF SUBMITTER:	Nancy A. Vashaw				
Total Attachments: 2 source=SWIM-005-14US-Assign2#page1.tif source=SWIM-005-14US-Assign2#page2.tif					

CH \$40.00 29322006

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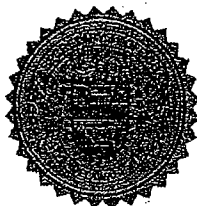
PATENT  
REEL: 021307 FRAME: 0638

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "GRAY MATTER HOLDINGS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "GRAY MATTER HOLDINGS, LLC" TO "180S, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2003, AT 1:48 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2755829 8100V

AUTHENTICATION: 2712438

030687577

DATE: 10-27-03

**PATENT**

**REEL: 021307 FRAME: 0639**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:48 PM 08/13/2003  
FILED 01:48 PM 08/13/2003  
SRV 030528738 - 2755829 FILE

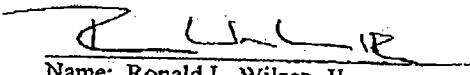
GRAY MATTER HOLDINGS, LLC

CERTIFICATE OF CONVERSION

Gray Matter Holdings, LLC (the "Company") desires to convert from a limited liability company to a corporation, in accordance with Section 265 of the Delaware General Corporation Law, and hereby certifies to the Delaware Secretary of State that:

1. The Company was first formed on May 28, 1997.
2. The Company is a limited liability company formed in the State of Delaware.
3. The name of the Company immediately prior to the filing of this Certificate of Conversion is: Gray Matter Holdings, LLC.
4. The name of the corporation to which the Company is being converted, as set forth in its certificate of incorporation, is: 180s, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on this 13<sup>th</sup> day of August, 2003.

  
Name: Ronald L. Wilson, II  
Title: Chief Executive Officer  
Authorized Person

BAO/114797.v1

PATENT

RECORDED: 07/29/2008

REEL: 021307 FRAME: 0640