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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Lacoste				06/03/2008	
RECEIVING PARTY DATA					
Name: Lacoste Alligator S.A.					
Street Address:	8 rue Muzy				
Internal Address:	CH-1211				
City:	Geneva 3				
State/Country:	SWITZERLAND				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 29286		660		29286660	
CORRESPONDENCE DATA					
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ATTORNEY DOCKET NUMBER:		LCA 0611122			
NAME OF SUBMITTER:		Andrew W. Briggie			
Total Attachments: 1 source=SOLANO Signed Assignment from Lacoste to Lacoste Alligator S (F0325573)#page1.tif					

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ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") dated as of <u>June 03</u>, <u>LUN8</u> (the "Effective Date") is made by and between Lacoste ("Assignor"), a company organized and existing under the laws of France, having a place of business at 8 rue de Castiglione, 75001 Paris, France, and Lacoste Alligator S.A. ("Assignee"), a corporation organized and existing under the laws of Switzerland, located and doing business at 8 rue Muzy, CH-1211, Geneva 3, Switzerland.

WHEREAS, by virtue of an assignment dated May 29, 2007, Assignor acquired the entire right, title, and interest to a new, original, and ornamental design for a

FOOTWEAR

as described and set forth in U.S. Patent Application No. 29/286,660, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all foreign rights to said invention, and all rights under the International Convention in respect to said invention and application. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

June 03, 2008 (Date)

(Signature) í acosi Société anonyme au capital do 219.520 euros 8, nie de Castiçlione - 75001 PARIS FRANCE RCS PARIS B 542 011 608

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PATENT REEL: 021309 FRAME: 0732

RECORDED: 07/29/2008