

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jason Michael FRIEDLAND</td> <td>08/09/2007</td> </tr> <tr> <td>Angel Eduardo HERNANDEZ</td> <td>08/09/2007</td> </tr> <tr> <td>Rebecca Morgan VALENTINE</td> <td>08/09/2007</td> </tr> <tr> <td>Peter Sebastian SLUSARCZYK</td> <td>08/09/2007</td> </tr> </tbody> </table>		Name	Execution Date	Jason Michael FRIEDLAND	08/09/2007	Angel Eduardo HERNANDEZ	08/09/2007	Rebecca Morgan VALENTINE	08/09/2007	Peter Sebastian SLUSARCZYK	08/09/2007
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Peter Sebastian SLUSARCZYK	08/09/2007										
RECEIVING PARTY DATA											
Name:	MARS, Incorporated										
Street Address:	6885 Elm Street										
City:	McLean										
State/Country:	VIRGINIA										
Postal Code:	22101										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29322018</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29322018						
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CORRESPONDENCE DATA											
Fax Number:	(202)857-6395										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	2028576000(yst)										
Email:	dcipdocket@arentfox.com										
Correspondent Name:	ARENT FOX LLP										
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Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20036-5339										
ATTORNEY DOCKET NUMBER:	028871.00003 (PA.0280)										
NAME OF SUBMITTER:	William D. Doyle										
Total Attachments: 4 source=022141.00011.PA.0280_executedAssignment#page1.tif											

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ASSIGNMENT

FOR VALUE RECEIVED, we, Jason Friedland, a citizen of the United States, residing at 203 Winburn Land, Franklin, TN 37069, Angel Hernandez, a citizen of the United States, residing at 313 Fishing Ford Court, Nolensville, TN 37135, Rebecca Morgan Valentine, a citizen of the United States, residing at 125 Tudor Court, Franklin, TN 37067, and Peter Slusarczyk, a citizen of Canada, residing at 164 Lodge Hall Road, Nolensville, TN 37135,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 2210,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to and described in US Design Patent Application for

POINTER SHAPED VACUUM POUCH

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tiled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, I hereunto set my hand and this 9 day of August, 2007

Jason Friedland LS

STATE OF California)
COUNTY OF Orange)ss.:
)

On this 9th day of August, 2007, before me personally appeared Jason Friedland

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



Notary Public
(Notary Stamp)
Patricia Anne Simpson, Notary Public

IN TESTIMONY WHEREOF, I hereunto set my hand and this _____ day of _____, 2007

Angel Hernanadez LS

STATE OF _____)
COUNTY OF _____)ss.:
)

On this _____ day of _____, 2007, before me personally appeared Angel Hernanadez

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Notary Public
(Notary Stamp)

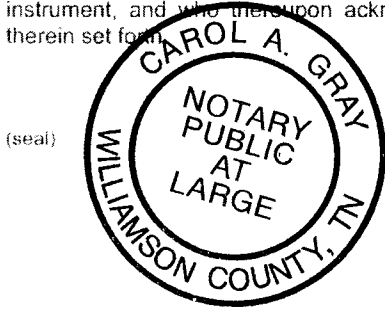
IN TESTIMONY WHEREOF, I hereunto set my hand and this 9 day of Aug, 2007

[Signature]

Rebecca Morgan Valentine LS

STATE OF Tennessee)
COUNTY OF Williamson)ss.:
)

On this 9th day of August, 2007, before me personally appeared Rebecca Morgan Valentine to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



[Signature]

Notary Public
(Notary Stamp)

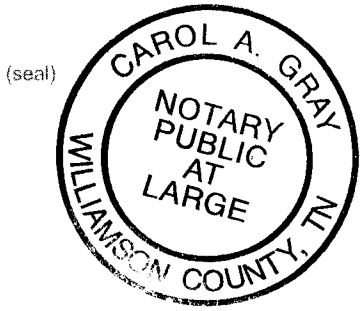
IN TESTIMONY WHEREOF, I hereunto set my hand and this 09 day of Aug, 2007

[Signature]

Peter Slusarczyk LS

STATE OF Tennessee)
COUNTY OF Williamson)ss.:
)

On this 9th day of August, 2007, before me personally appeared Peter Slusarczyk to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



[Signature]

Notary Public
(Notary Stamp)