

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christopher William Higgins</td> <td>07/21/2008</td> </tr> <tr> <td>Marc Eliot Davis</td> <td>07/22/2008</td> </tr> <tr> <td>Ronald Martinez</td> <td>07/25/2008</td> </tr> <tr> <td>Joseph James O'Sullivan</td> <td>07/28/2008</td> </tr> <tr> <td>Christopher T. Paretti</td> <td>07/22/2008</td> </tr> <tr> <td>Chris Kalaboukis</td> <td>07/23/2008</td> </tr> <tr> <td>Athellina Athsani</td> <td>07/24/2008</td> </tr> </tbody> </table>		Name	Execution Date	Christopher William Higgins	07/21/2008	Marc Eliot Davis	07/22/2008	Ronald Martinez	07/25/2008	Joseph James O'Sullivan	07/28/2008	Christopher T. Paretti	07/22/2008	Chris Kalaboukis	07/23/2008	Athellina Athsani	07/24/2008
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Christopher T. Paretti	07/22/2008																
Chris Kalaboukis	07/23/2008																
Athellina Athsani	07/24/2008																
RECEIVING PARTY DATA																	
Name:	YAHOO! INC.																
Street Address:	701 First Avenue																
City:	Sunnyvale																
State/Country:	CALIFORNIA																
Postal Code:	94089																
PROPERTY NUMBERS Total: 1																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12182813</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12182813												
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Application Number:	12182813																
CORRESPONDENCE DATA																	
Fax Number:	(212)801-6400																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
Phone:	212-801-9200																
Email:	NYIPMAIL@GTLAW.COM																
Correspondent Name:	YAHOO! INC. C/O JAMES J. DECARLO																
Address Line 1:	200 Park Avenue, 34th fl.																
Address Line 2:	GREENBERG TRAURIG, LLP																
Address Line 4:	NEW YORK, NEW YORK 10166																
ATTORNEY DOCKET NUMBER:	085804.094400																

CH \$40.00 12182813

PATENT

NAME OF SUBMITTER:

Shoba Jaglal-Grullon

Total Attachments: 9

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ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEM AND METHOD FOR CONTEXT ENHANCED MAPPING

- for which I have executed a U.S. patent application on even date herewith.
- which bears U.S. application serial No. 12182813, filed July 30, 2008.
- for which I have executed a patent application in the country of _____ on even date herewith.
- which I have executed a U.S. provisional application on even date herewith.
- which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof,

By Christopher W. Higgins, Marc Davis, Ronald Martinez, Joseph O'Sullivan, Christopher T Paretti, Chris
Kalaboukis and Athellina Athsani
Attorney Docket No.: 085804-094400 / Y04407US00

foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

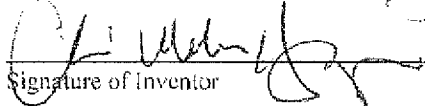
(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

By Christopher W. Higgins, Marc Davis, Ronald Martinez, Joseph O'Sullivan, Christopher T Paretti, Chris Kalaboukis and Athellina Athsani
Attorney Docket No.: 085804-094400 / Y04407US00

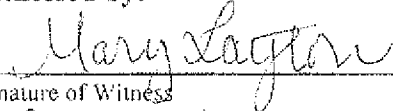
IN TESTIMONY WHEREOF, I Christopher William Higgins have executed this document on the date indicated below.


Signature of Inventor

7-21-08
Date

Portland, Oregon
Inventor's City, State of residence

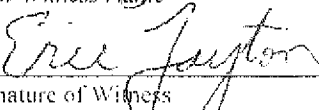
Witnessed by:

(1) 
Signature of Witness

7-21-08
Date

Mary Layton
Print Witness Name

Aloha, OR
Witness' City, State of residence

(2) 
Signature of Witness

7-21-08
Date

ERIC LAYTON
Print Witness Name

ALOHA, OR
Witness' City, State of residence

By Christopher W. Higgins, Marc Davis, Ronald Martinez, Joseph O'Sullivan, Christopher T Paretti, Chris Kalaboukis and Athellina Athsani
Attorney Docket No.: 085804-094400 / Y04407US00

IN TESTIMONY WHEREOF, I Marc Elliot Davis have executed this document on the date indicated below.

[Signature] Signature of Inventor 7/22/2008 Date

San Francisco, California
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

22-JULY-08
Date

RAHUL NAIR
Print Witness Name

SUNNYVALE, CA
Witness' City, State of residence

(2) [Signature]
Signature of Witness

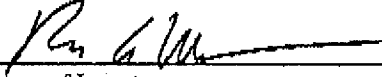
22 - July - 08
Date

CARRIE BURGNER
Print Witness Name

Berkeley CA
Witness' City, State of residence

By Christopher W. Higgins, Marc Davis, Ronald Martinez, Joseph O'Sullivan, Christopher T Paretti, Chris Kalaboukis and Athellina Athsani
Attorney Docket No.: 085804-094400 / Y04407US00


IN TESTIMONY WHEREOF, I Ronald Martinez have executed this document on the date indicated below.


Signature of Inventor

7/25/08
Date

San Francisco, California
Inventor's City, State of residence

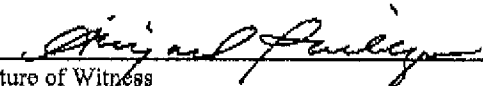
Witnessed by:

(1) 
Signature of Witness

July 25, 2008
Date

SUSAN COOPER
Print Witness Name

SAN FRANCISCO, CA
Witness' City, State of residence

(2) 
Signature of Witness

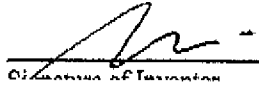
7/25/2008
Date

ABIGAIL PHILLIPS
Print Witness Name

SAN FRANCISCO, CA
Witness' City, State of residence

By Christopher W. Higgins, Marc Davis, Ronald Martinez, Joseph O'Sullivan, Christopher T Paretti, Chris Kalaboukis and Athellina Athsani
Attorney Docket No.: 085804-094400 / Y04407US00

IN TESTIMONY WHEREOF, I Joseph James O'Sullivan have executed this document on the date indicated below.



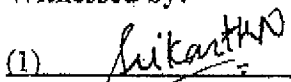
Date

Inventor's City, State of residence

7.28.08

Date

Witnessed by:

(1) 

Signature of Witness

7.28.08

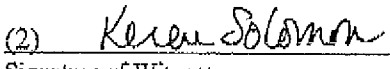
Date

SRIKANTH NARAYAN

Print Witness Name

BERKELEY, CA

Witness' City, State of residence

(2) 

Signature of Witness

7/28/08

Date

KEREN SOLOMON

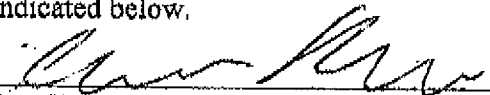
Print Witness Name

Palo Alto CA

Witness' City, State of residence

By Christopher W. Higgins, Marc Davis, Ronald Martinez, Joseph O'Sullivan, Christopher T Paretti, Chris Kalaboukis and Athellina Athsani
Attorney Docket No.: 085804-094400 / Y04407US00


IN TESTIMONY WHEREOF, I Christopher T Paretti have executed this document on the date indicated below.


Signature of Inventor

07-22-08
Date

San Francisco, California
Inventor's City, State of residence

Witnessed by:

(1) 
Signature of Witness

22-JULY-08
Date

RAHUL NAIK
Print Witness Name

SUNNYVALE, CA
Witness' City, State of residence

(2) 
Signature of Witness

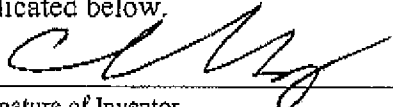
22-JULY-08
Date

Carrie Buzayner
Print Witness Name

Berkeley CA
Witness' City, State of residence

By Christopher W. Higgins, Marc Davis, Ronald Martinez, Joseph O'Sullivan, Christopher T Paretti, Chris Kalaboukis and Athellina Athsani
Attorney Docket No.: 085804-094400 / Y04407USD0


IN TESTIMONY WHEREOF, I Chris Kalaboukis have executed this document on the date indicated below.


Signature of Inventor

7/23/2008
Date

Los Gatos, California
Inventor's City, State of residence

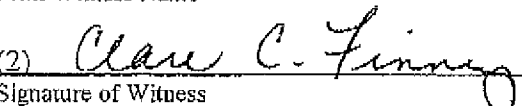
Witnessed by:

(1) 
Signature of Witness

7/23/2008
Date

DAVID ISHIMARU
Print Witness Name

San Francisco, CA
Witness' City, State of residence

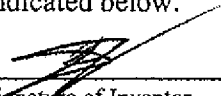
(2) 
Signature of Witness

7/23/08
Date

Clare C. Finney
Print Witness Name

Campbell, CA 95008
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Athellina Athsani have executed this document on the date indicated below.



Signature of Inventor

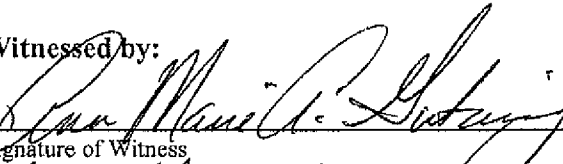
7/24/2008

Date

San Jose, California

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

7-24-08

Date

Ann Marie A. Gutierrez

Print Witness Name

San Jose, CA 95116

Witness' City, State of residence

(2) 

Signature of Witness

7/24/08

Date

RACHEL GOLD

Print Witness Name

San Pablo, CA 94806

Witness' City, State of residence