

# **RECORDATION FORM COVER SHEET** **PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name(s) of conveying party(ies)/execution date(s):

Michel Alexandre Brousset Sangali 7/22/2008  
Jessica Anne Drueding 7/22/2008  
Martin Lee Erbes 7/17/2008  
David Gene Everson 7/22/2008  
Thomas Milton Fairhurst 7/21/2008

Additional name(s) of conveying party(ies) attached:  
☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of name  
☐ Joint Research Agreement  
Executed: \_\_\_\_\_  
Name of the owner of the application (or patent): \_\_\_\_\_  
Name of other party to Joint Research Agreement: \_\_\_\_\_  
☐ Other \_\_\_\_\_

2. Name(s) and address(es) of receiving party(ies):

Name: The Procter & Gamble Company

Internal Address: Attention: Chief Patent Counsel  
One Procter & Gamble Plaza  
Cincinnati, OH 45202

Additional name(s) & address(es) attached?  
☐ Yes ☒ No

4. Application number(s) or patent number(s):

This document is being filed together with a new application: ☐ Yes ☒ No

A. Patent Application No(s). 29/321,698  
Date Filed: July 22, 2008  
P&G Case: D-1386  
Confirmation No.: 4207

B. Patent No(s).  
P&G Case:

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: CENTRAL DOCKETING  
Internal Address: THE PROCTER & GAMBLE  
COMPANY

Street Address:  
Intellectual Property Division  
Sycamore Building  
299 East Sixth Street, 4<sup>th</sup> Floor  
Cincinnati, OH 45202

Phone: 513-983-7598

Fax Number: 513-277-6984

Email Address: Centraldocket.im@pg.com

6. Total number of applications and patents involved: [ 1 ]

7. Total fee (37 CFR 3.41):.....\$40.00  
☒ Authorized to be charged to deposit account

8. Deposit account number:  
16-2480

Authorized User Name: David V. Upite

David V. Upite

Name of Person Signing

David V. Upite  
Signature

July 30, 2008  
Date

Total number of pages including cover sheet, attachments, and documents: [7]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc

**PATENT**

**700379721**

**REEL: 021319 FRAME: 0434**

CH \$40.00 162480 29321698

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled Product Display, Attorney's Docket No. D-1386 and filed in the United States Patent Office as Number 29/321,698, on JULY 22, 2008 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Michel Alexandre Brousset Sangalli of Loveland, OH, USA;

Jessica Anne Drueding of Dayton, OH, USA;

Martin Lee Erbes of Skaneateles, NY, USA;

David Gene Everson of Mason, OH, USA;

Thomas Milton Fairhurst of Skaneateles, NY USA;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/321,698 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

JUL-22-2008 16:30

IAMS

9372647550 P.03  
Auditory Journal Number 171000  
Page 2 of 3

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Michel Alexandre Brousset Sangalli  
Michel Alexandre Brousset Sangalli

7/22/08  
Date

State of Ohio }  
                              } SS  
County of }

On this 22 day of July, 2008, before me personally appeared Michel Alexandre Brousset Sangalli, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



Anne C. Vance  
Notary Public

7/22/08

Date

ANNE C. VANCE, Notary Public  
In and for the State of Ohio  
My Commission Expires Aug. 4, 2012

Jessica Anne Drueding  
State of Ohio }  
                              } SS  
County of }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared Jessica Anne Drueding, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public

Martin Lee Erbes  
State of New York }  
                              } SS  
County of }

\_\_\_\_\_  
Date

On this \_\_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared Martin Lee Erbes, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public

Attorney Docket Number D-1386

Page 2 of 3

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Michel Alexandre Brousset Sangalli

Date

State of Ohio }  
 } SS  
 County of }

On this \_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared Michel Alexandre Brousset Sangalli, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

  
 Jessica Anne Drueding

Notary Public

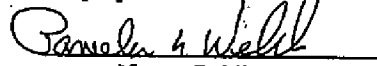
7/22/08  
 Date

State of Ohio }  
 } SS  
 County of Hamilton }

On this 22nd day of July, 2008, before me personally appeared Jessica Anne Drueding, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

PAMELA E. WEBB  
 NOTARY PUBLIC, STATE OF OHIO  
 MY COMMISSION EXPIRES 12-12-11



  
 Notary Public

Martin Lee Erbes

Date

State of New York }  
 } SS  
 County of }

On this \_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared Martin Lee Erbes, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

\_\_\_\_\_  
Michel Alexandre Brousset Sangalli

\_\_\_\_\_  
Date

State of Ohio }  
                              } SS  
County of        }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared Michel Alexandre Brousset Sangalli, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public

\_\_\_\_\_  
Jessica Anne Drueding

\_\_\_\_\_  
Date

State of Ohio }  
                              } SS  
County of        }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared Jessica Anne Drueding, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

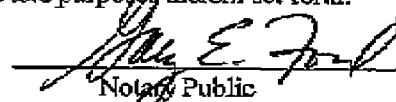
\_\_\_\_\_  
Notary Public

  
Martin Lee Erbes

7-17-08  
Date

State of New York }  
                              } SS  
County of Ontario }

On this 17th day of July, 2008, before me personally appeared Martin Lee Erbes, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

  
Notary Public  
GARY E. FORD  
Notary Public in the State of New York  
Qualified in Onondaga Co. No. 4929562

David Gene Everson  
David Gene Everson

7/22/2008  
Date

State of Ohio }  
                              } SS  
County of }

On this 22 day of July, 2008, before me personally appeared David Gene Everson, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



Anne C. Vance  
Notary Public

Thomas Milton Fairhurst

State of New York }  
                              } SS  
County of }

7/22/08  
Date  
ANNE C. VANCE, Notary Public  
In and for the State of Ohio  
My Commission Expires Aug. 4, 2012

On this \_\_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared Thomas Milton Fairhurst, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public

\_\_\_\_\_  
David Gene Everson

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of            }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2008, before me personally appeared David Gene Everson, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public

Thomas M. Fairhurst  
Thomas Milton Fairhurst

7/21/08

\_\_\_\_\_  
Date

State of New York   }  
                              } SS  
County of Cattaraugus }

On this 21st day of July, 2008, before me personally appeared Thomas Milton Fairhurst, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Gary E. Ford  
Notary Public

GARY E. FORD  
Notary Public in the State of New York  
Qualified in Cattaraugus Co. No. 4979952  
My Commission Expires 06/08/11

PATENT

RECORDED: 07/30/2008

REEL: 021319 FRAME: 0440