

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr><td>Marco Boerries</td><td>07/07/2008</td></tr> <tr><td>Keith Saft</td><td>07/07/2008</td></tr> <tr><td>George Grinsted</td><td>07/21/2008</td></tr> <tr><td>Lee Parry</td><td>07/21/2008</td></tr> <tr><td>Carlo P. Bernoulli</td><td>07/15/2008</td></tr> <tr><td>Marc Davis</td><td>07/02/2008</td></tr> <tr><td>Joseph O'Sullivan</td><td>07/28/2008</td></tr> </tbody> </table>		Name	Execution Date	Marco Boerries	07/07/2008	Keith Saft	07/07/2008	George Grinsted	07/21/2008	Lee Parry	07/21/2008	Carlo P. Bernoulli	07/15/2008	Marc Davis	07/02/2008	Joseph O'Sullivan	07/28/2008
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Carlo P. Bernoulli	07/15/2008																
Marc Davis	07/02/2008																
Joseph O'Sullivan	07/28/2008																
RECEIVING PARTY DATA																	
Name:	Yahoo! Inc.																
Street Address:	701 First Avenue																
City:	Sunnyvale																
State/Country:	CALIFORNIA																
Postal Code:	94089																
PROPERTY NUMBERS Total: 1																	
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12182756</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12182756												
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Application Number:	12182756																
CORRESPONDENCE DATA																	
Fax Number:	(510)663-0920																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
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Correspondent Name:	Joseph M. Villeneuve																
Address Line 1:	500 12th Street																
Address Line 4:	Oakland, CALIFORNIA 94607																
ATTORNEY DOCKET NUMBER:	YAH1P156																

CH \$40.00 12182756

NAME OF SUBMITTER:

Joseph M. Villeneuve

Total Attachments: 9

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Assignment of SOCIAL ASPECTS OF CONTENT AGGREGATION, SYNDICATION, SHARING, AND
 UPDATING by Marco Boerries, Keith Salt et al. to Yahoo! Inc. YAHIP156/Y043/5US02

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SOCIAL ASPECTS OF CONTENT AGGREGATION, SYNDICATION, SHARING, AND UPDATING

for which I have executed a U.S. patent application on even date herewith.

which bears U.S. application serial No. _____, filed _____.

for which I have executed a patent application in the country of _____ on even date herewith.

which I have executed a U.S. provisional application on even date herewith.

which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and

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testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the parent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

(h)

IN TESTIMONY WHEREOF, I -- Marco Boerries have executed this document on the date indicated below.

[Signature]
Signature of Inventor

7/7/08
Date

Los Altos Hills, California
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

7/7/08
Date

J. Caringella
Print Witness Name

San Jose, CA
Witness' City, State of residence

Assignment of SOCIAL ASPECTS OF CONTENT AGGREGATION, SYNDICATION, SHARING, AND UPDATING by Marco Boerries, Keith Saft et al. to Yahoo! Inc. YAHIP156/Y04375US02

(2) *[Signature]*
Signature of Witness

7/7/08
Date

Lulu Khoo
Print Witness Name

Tracy, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Keith Saft have executed this document on the date indicated below.

[Signature]
Signature of Inventor

7/7/08
Date

San Francisco, California
Inventor's City, State of residence

Witnessed by:

(1) *[Signature]*
Signature of Witness

7/7/08
Date

J. Caringello
Print Witness Name

San Jose, CA
Witness' City, State of residence

(2) *[Signature]*
Signature of Witness

7/7/08
Date

Lulu Khoo
Print Witness Name

Tracy, CA
Witness' City, State of residence

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IN TESTIMONY WHEREOF, I George Grinsted have executed this document on the date indicated below.

[Signature]
Signature of Inventor

21st July 2008
Date

Stockholm, Sweden
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

21st July 2008
Date

Per Nilsson
Print Witness Name

Stockholm, Sweden
Witness' City, State of residence

(2) [Signature]
Signature of Witness

21st July, 2008
Date

ANDERS BOND
Print Witness Name

STOCKHOLM, SWEDEN
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Lee Parry have executed this document on the date indicated below.

[Signature]
Signature of Inventor

21st July 2008
Date

London, United Kingdom
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

21st July 2008
Date

Per Nilsson
Print Witness Name

Stockholm, Sweden
Witness' City, State of residence

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(2) [Signature]
Signature of Witness

21ST JULY, 2008
Date

ANDERS BOND
Print Witness Name

STOCKHOLM, SWEDEN
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Carlo P. Bernoulli have executed this document on the date indicated below.

Signature of Inventor

Date

Berlin, Germany
Inventor's City, State of residence

Witnessed by:

(1) _____
Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

(2) _____
Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

Assignment of SOCIAL ASPECTS OF CONTENT AGGREGATION, SYNDICATION, SHARING, AND UPDATING by Marco Boerries, Keith Saft et al. to Yahoo! Inc. YAH1P156/Y04375US02

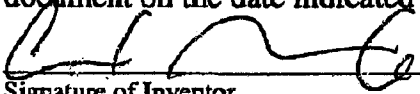
(2) _____
Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

IN TESTIMONY WHEREOF, I Carlo P. Bernoulli have executed this document on the date indicated below.


Signature of Inventor

07/15/08
Date

Berlin, Germany
Inventor's City, State of residence

Witnessed by:

(1) 
Signature of Witness

07/15/2008
Date

GREGOR HEINRICH
Print Witness Name

HAMBURG, GERMANY
Witness' City, State of residence

(2) 
Signature of Witness

07/15/2008
Date

MATTHIAS TEGETMEIER
Print Witness Name

HAMBURG, GERMANY
Witness' City, State of residence

Assignment of SOCIAL ASPECTS OF CONTENT AGGREGATION, SYNDICATION, SHARING, AND UPDATING by Marco Boerries, Keith Saft et al. to Yahoo! Inc. YAH1P156/Y04375US02

IN TESTIMONY WHEREOF, I Marc Davis have executed this document on the date indicated below.

[Signature]
Signature of Inventor

07/02/2008
Date

San Francisco, California
Inventor's City, State of residence

Witnessed by:

(1) [Signature]
Signature of Witness

7/2/08
Date

Clare Finney
Print Witness Name

Campbell, CA
Witness' City, State of residence

(2) [Signature]
Signature of Witness

7-2-08
Date

Cynthia Reader
Print Witness Name

LOS ANGELES, CA
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Joseph O'Sullivan have executed this document on the date indicated below.

Signature of Inventor

Date

Oakland, California
Inventor's City, State of residence

Witnessed by:

(1) _____
Signature of Witness

Date

Print Witness Name

Witness' City, State of residence

Assignment of SOCIAL ASPECTS OF CONTENT AGGREGATION, SYNDICATION, SHARING, AND UPDATING by Marco Boerries, Keith Saft et al. to Yahoo! Inc. YAHIP156/Y04375US02

IN TESTIMONY WHEREOF, I Marc Davis have executed this document on the date indicated below.

Signature of Inventor _____ Date _____

San Francisco, California
Inventor's City, State of residence

Witnessed by:


(1) _____
Signature of Witness _____ Date _____

Print Witness Name _____ Witness' City, State of residence _____

(2) _____
Signature of Witness _____ Date _____

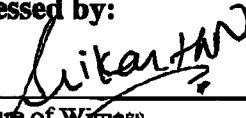
Print Witness Name _____ Witness' City, State of residence _____

IN TESTIMONY WHEREOF, I Joseph O'Sullivan have executed this document on the date indicated below.


Signature of Inventor _____ Date 7.28.08

Oakland, California
Inventor's City, State of residence

Witnessed by:

X (1) 
Signature of Witness _____ Date 7.28.08

SRIKANTH NARAYAN
Print Witness Name _____ Witness' City, State of residence BERKELEY, CA

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X (2) Keren Solomon
Signature of Witness

7/28/08
Date

Keren Solomon
Print Witness Name

Palo Alto CA
Witness' City, State of residence