

Form PTO-1595 (Rev. 07/05)
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07-11-2008

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



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To the Director of the U.S. Patent and Trademark Office. Please forward the following documents or the new address(es) below.

7-10-08

1. Name of conveying party(ies)
Consumer Care Products, Inc.

2. Name and address of receiving party(ies)
Name: Consumer Care Products, LLC

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):
Execution Date(s) 1/11/2008

Street Address: W222N5739 Miller Way

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

City: Sussex
State: WI
Country: U.S.A. Zip: 53089

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):
A. Patent Application No.(s)

This document is being filed together with a new application.
B. Patent No.(s)
6632506

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Attorney Daniel J. Habeck

Internal Address:

Street Address: 1601 East Racine Avenue

City: Waukesha

State: WI Zip: 53186

Phone Number: (262) 542-4278

Fax Number: (262) 542-4270

Email Address: djh@cmhlaw.com

6. Total number of applications and patents involved: One

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
07/10/2008 NJANA1 88888884 6632506

Authorized User Name _____

9. Signature: [Signature]

Signature

7/24/08

Date

Daniel J. Habeck
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (871) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, V.A. 22313-1460

ASSIGNMENT

ASSIGNMENT made by CONSUMER CARE PRODUCTS, INC., of 1446 Pilgrim Road, Plymouth, Wisconsin 53073, USA, to CIO ACQUISITION, LLC, a limited liability company organized under the laws of the State of Wisconsin, and located and doing business at W222 N5739 Miller Way, Sussex, Wisconsin 53089, USA.

IN CONSIDERATION of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said CONSUMER CARE PRODUCTS, INC., hereby sells, assigns and transfers to said CIO ACQUISITION, LLC, its successors and assigns, the entire right, title and interest in:

HIGH-VISIBILITY TRACTION TAPE HAVING EMBEDDED PARTICLE TRACTION SURFACE

United States Patent No.: US 6,632,506B1 (see Exhibit A. hereto) and the invention therein as set forth in United States Letters Patent therefor, and in and to said application and any divisions or continuations thereof, in the United States and foreign countries, or issuing out of said Letters Patent or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said CONSUMER CARE PRODUCTS, LLC, as assignee of the entire right, title and interest therein.

And, said CONSUMER CARE PRODUCTS, INC., hereby covenants that it has full right to convey the entire right, title and interest in said invention, and that it has not executed and will not execute any agreement in conflict herewith.


And, it further covenants that it will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said CONSUMER CARE PRODUCTS, LLC, to said invention or any Letters Patent that may be granted therefor, and that if said CONSUMER CARE PRODUCTS, LLC, or its assignee, desires to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, to file a disclaimer relating thereto, or an application for a corresponding patent in any foreign country, that it will, upon request, sign all papers, make all rightful oaths, and do all lawful acts requisite for the said purpose, but at the expense of said CONSUMER CARE PRODUCTS, LLC.

And, it further covenants and acknowledges that the entire beneficial interest in the invention to which the above application relates is irrevocably vested in the assignee including the right to make applications for protection in all countries abroad and to claim priority under the International Convention for such applications and hereby assent to the making of any such applications, with or without priority claim, and of any divisional applications resulting therefrom.

And, it further covenants that it will at all times, communicate to the said CONSUMER CARE PRODUCTS, LLC, its successors, assigns, or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to him, and testify as to the same in interferences or other litigation when requested so to do.

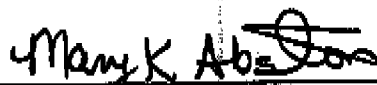
Executed and delivered this 11th day of January, 2008.

CONSUMER CARE PRODUCTS, INC.

By: 
Terrand B. Grall

STATE OF WISCONSIN)
) SS.
COUNTY OF WAUKESHA)

Personally appeared before me this 11th day of January, 2008, Terrand B. Grall, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledge that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.


Notary Public
My Commission: 3-15-2009