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Our Ref.: MJS-723-2353

7.29.08

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>1 Nintendo of America Inc. 5 2 6 3 7 4 8</p> <p>Additional name/s of conveying party/ies attached? <input type="checkbox"/></p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>July 22, 2008</u></p>	<p>2. Name and address of receiving party(ies):</p> <p>1) Name: Nintendo Co., Ltd. Street Address: 11-1 Hokotate-cho, Kamitoba Minami-ku City: Kyoto State/Country: JAPAN Zip: 601-8501</p> <p>2) Name _____ Street Address: _____ City: _____ State: _____ Zip: _____</p> <p>Additional name/s & address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>4. Application number(s) or patent number(s): <input type="checkbox"/> This assignment is being filed together with a new application.</p> <p>A. Patent Application No(s). (1) 12/149,921 (2) 60/924,317 (3) _____</p>	<p>B. Patent No(s). (1) _____ (2) _____ (3) _____</p> <p>Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Michael J. Shea</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>Nixon & Vanderhye P.C.</u> <u>901 North Glebe Road</u> <u>11th Floor</u></p> <p>City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>	<p>6. Total number of applications & patents involved: <u>2</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>80.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. <u>14-1140</u>.</p>
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DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<p><u>Michael J. Shea</u> Name of Person Signing Reg. No. 34,725</p>	<p> Signature</p>	<p><u>July 29, 2008</u> Date</p>
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Total number of pages including original cover sheet, attachments, and document: [3]

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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05 11:00:21 00.00 0P

ASSIGNMENT

WHEREAS, Nintendo of America Inc. (hereinafter ASSIGNOR), a corporation duly organized and existing under the laws of the State of Washington and doing business at 4820 150th Avenue N.E., Redmond, Washington, 98052, has been assigned all right, title and interest in a certain invention entitled SYSTEM AND METHOD FOR USING ACCELEROMETER OUTPUTS TO CONTROL AN OBJECT ROTATING ON A DISPLAY for which a provisional patent application number 60/924,317 was filed on May 9, 2007 and for which a so-entitled patent application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on May 9, 2008 under Application No. 12/149,921;

AND WHEREAS, Nintendo Co., Ltd., (hereinafter ASSIGNEE), a corporation duly organized and existing under the laws of Japan and doing business at 11-1 Hokotate-cho, Kamitoba Minami-ku, Kyoto, 601-8501 Japan, is desirous of acquiring all interest therein.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR by these presents hereby sells, assigns, and transfers unto the said ASSIGNEE, its successors, assigns, and legal representatives, the full and exclusive right to the said invention in the United States and all foreign countries, as described in the aforesaid applications, and to the aforesaid applications and any regular patent applications to be filed that claim priority therefrom, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue

any Letters Patent for said invention to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives.

And, ASSIGNOR hereby agrees to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred and for maintaining any resulting patent concerning said invention.

I am authorized to execute this ASSIGNMENT on behalf of ASSIGNOR.

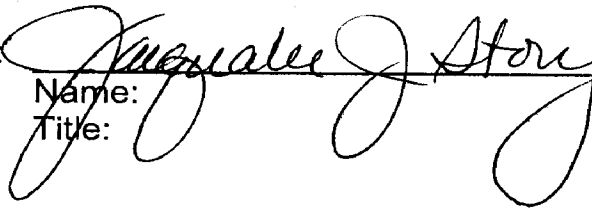
Executed this 22nd day of July, 2008.

Nintendo of America Inc.

By: _____

Name:

Title:

A handwritten signature in black ink, appearing to read "Masahiro J. Story", is written over a horizontal line. The signature is cursive and extends above and below the line.