

D:TOWNSEND AND TOWNSEND AND CREW COMPANY:TWO EMBARCADERO CENTER, 8TH FLOOR

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

07/29/2008
500605778

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Serial No. needs correcting to 11/412321 previously recorded on Reel 021046 Frame 0619. Assignor(s) hereby confirms the Assignment of Assignors' Interests.												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Louise J. Wannier</td> <td>07/25/2008</td> </tr> <tr> <td>James P. Lambert</td> <td>07/25/2008</td> </tr> </tbody> </table>		Name	Execution Date	Louise J. Wannier	07/25/2008	James P. Lambert	07/25/2008						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>myShape, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>225 S. Lake Ave.</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 1200</td> </tr> <tr> <td>City:</td> <td>Pasadena</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91101</td> </tr> </table>		Name:	myShape, Inc.	Street Address:	225 S. Lake Ave.	Internal Address:	Suite 1200	City:	Pasadena	State/Country:	CALIFORNIA	Postal Code:	91101
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CORRESPONDENCE DATA													
Fax Number: (650)326-2422 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (650) 326-2400 Email: psc@townsend.com Correspondent Name: Townsend and Townsend and Crew Address Line 1: Two Embarcadero Center, 8th Floor Address Line 4: San Francisco, CALIFORNIA 94111													
ATTORNEY DOCKET NUMBER:	026262-000110US												
NAME OF SUBMITTER:	Philip H. Albert												
Total Attachments: 3													

CH \$40.00 11412321

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):TOWNSEND AND TOWNSEND AND CREW COMPANY:TWO EMBARCADERO CENTER, 8TH FLOOR

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.106/04/2008
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
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<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Louise J Wannier</td><td>06/04/2008</td></tr><tr><td>James P Lambert</td><td>06/04/2008</td></tr></tbody></table>		Name	Execution Date	Louise J Wannier	06/04/2008	James P Lambert	06/04/2008						
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ATTORNEY DOCKET NUMBER:	026262-000110US												
NAME OF SUBMITTER:	Phillip H. Albert												
Total Attachments: 1 source=Power_of_Attorney_026262-000110US#page1.tif													

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JO: TOWNSEND AND TOWNSEND AND CREW COMPANY: TWO EMBARCADERO CENTER, 8TH FLOOR

Attorney Docket No.: 026262-0001 KOLIN

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Louise J. Wannier of 1446 Rose Villa Street, Pasadena, CA 91106; and James P. Lambert of 901 Clayton, Torrance Lake, CA 91505, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: MATCHING THE FIT OF INDIVIDUAL GARMENTS TO INDIVIDUAL CONSUMERS

Date(s) of execution of Declaration:

Filing Date: April 26, 2006

Application No.: 11/412,321; and

WHEREAS, myShape, Inc., located at 225 S. Lake Avenue, Suite 1200, Pasadena, CA 91101, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

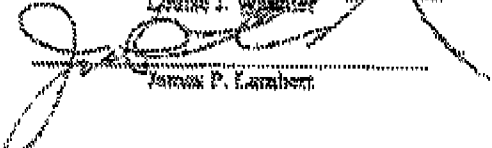
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to confer the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: July 25, 2008

Dated: July 25, 2008


Louise J. Wannier

James P. Lambert

SHOWN VI

PATENT

RECORDED: 07/29/2008

REEL: 021334 FRAME: 0316