

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jonathan A. Gold</td><td>09/27/2006</td></tr><tr><td>Jiong Wang</td><td>09/28/2006</td></tr></tbody></table>	Name	Execution Date	Jonathan A. Gold	09/27/2006	Jiong Wang	09/28/2006	
Name	Execution Date						
Jonathan A. Gold	09/27/2006						
Jiong Wang	09/28/2006						
RECEIVING PARTY DATA							
Name:	A9.com, Inc.						
Street Address:	130 Lytton Avenue						
Internal Address:	Suite 300						
City:	Palo Alto						
State/Country:	CALIFORNIA						
Postal Code:	94301						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11540738</td></tr></tbody></table>	Property Type	Number	Application Number:	11540738			
Property Type	Number						
Application Number:	11540738						
CORRESPONDENCE DATA							
Fax Number:	(206)224-0779						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(206)682-8100						
Email:	efiling@cojk.com						
Correspondent Name:	Tracy S. Powell, Esq.						
Address Line 1:	Christensen O'Connor Johnson Kindness						
Address Line 2:	1420 Fifth Avenue, Suite 2800						
Address Line 4:	Seattle, WASHINGTON 98101-2347						
ATTORNEY DOCKET NUMBER:	129964						
NAME OF SUBMITTER:	Tracy S. Powell						
Total Attachments: 4 source=29964_Assignment#page1.tif							

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PATENT  
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U.S. Patent Appln. No. 11/540,738  
Filing Date 09/29/2006

Attorney Docket No. 057832-0145  
Client Docket No. REG01209 2006 PT

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

**Assignor(s):**

Jiong Wang  
130 Lytton Avenue, Suite 300  
Palo Alto, CA 94301-1044

Jonathan A. Gold  
130 Lytton Avenue, Suite 300  
Palo Alto, CA 94301-1044

**Assignee:**

A9.com, Inc.  
130 Lytton Avenue, Suite 300  
Palo Alto, CA 94301-1044

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

**"SYSTEM AND METHOD FOR DISPLAYING COLUMNS OF SEARCH RESULTS"** for which:

☒ a non-provisional application for United States Letters Patent:

☐ was filed on \_\_\_\_\_ and accorded U.S. Serial No. \_\_\_\_\_; or

☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Foley & Lardner LLP, 777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202-5306, associated with Customer No. 26371, to insert here in parenthesis (U.S. Serial No. 11/540,738, filed 09/29/2006) this APPLICATION's U.S. Serial Number and filing date, when known.

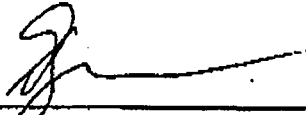
WHEREAS, A9.com, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware having a place of business at 130 Lytton Avenue, Suite 300, Palo Alto, CA 94301, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

U.S. Patent Appln. No. 11/540,738  
Filing Date 09/29/2006

Attorney Docket No. 057832-0145  
Client Docket No. REG01209 2006 PT

09/28/06  
Date

  
Jiong Wang

State of \_\_\_\_\_

County of \_\_\_\_\_

) \_\_\_\_\_  
) ss:  
)

I certify that I know or have satisfactory evidence that JIONG WANG is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

Dated \_\_\_\_\_

Signature of  
Notary Public \_\_\_\_\_

Printed Name \_\_\_\_\_


My commission expires \_\_\_\_\_

(Seal)

U.S. Patent Appln. No. 11/540,738  
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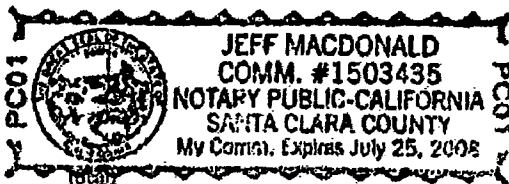
9/27/06  
Date

  
Jonathan A. Gold

State of California )

County of Santa Clara ) ss:

I certify that I know or have satisfactory evidence that JONATHAN A. GOLD is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated Sept 27 2006

Signature of Notary Public Jeff Macdonald

Printed Name Jeff Macdonald

My commission expires July 25, 2008