

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Manette Scheininger</td><td>07/09/2008</td></tr><tr><td>Steven Castellano</td><td>07/30/2008</td></tr><tr><td>Dean Gilliland</td><td>07/30/2008</td></tr></tbody></table>		Name	Execution Date	Manette Scheininger	07/09/2008	Steven Castellano	07/30/2008	Dean Gilliland	07/30/2008				
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Maidenform, Inc.</td></tr><tr><td>Street Address:</td><td>485 Route 1</td></tr><tr><td>Internal Address:</td><td>Bldg. F</td></tr><tr><td>City:</td><td>Iselin</td></tr><tr><td>State/Country:</td><td>NEW JERSEY</td></tr><tr><td>Postal Code:</td><td>08830</td></tr></table>		Name:	Maidenform, Inc.	Street Address:	485 Route 1	Internal Address:	Bldg. F	City:	Iselin	State/Country:	NEW JERSEY	Postal Code:	08830
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (212)277-6501 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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Address Line 2: 1177 Avenue of the Americas													
Address Line 4: New York, NEW YORK 10036													
ATTORNEY DOCKET NUMBER:	M0170.0068												
NAME OF SUBMITTER:	Joseph W. Ragusa												
Total Attachments: 2													

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PATENT APPLICATION ASSIGNMENT

WHEREAS, We, MANETTE SCHEININGER, STEVEN CASTELLANO and DEAN GILLIAND, as assignors, have invented certain improvements in BRA WINGS USING ELASTIC SPACER FABRIC for which an application for United States Letters Patent was filed on **March 25, 2008** as application number **12/054,725**; and

WHEREAS, Maidenform, Inc., a corporation organized under the laws of the State of New Jersey and having a principal place of business at 485 Route 1, Bldg. F, Iselin, New Jersey 08830, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

Date: 7/9/08

Manette Scheininger
Manette Scheininger

United States of America)
State of NJ) ss.:
County of Hudson)

On this 9th day of July, 2008, before me personally came Manette Scheininger, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Sharon Falkowitz
Notary Public
SHARON FALKOWITZ

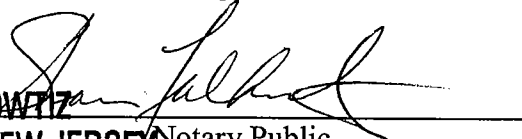
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES 12/03/2008
ID NO. 2160429 DOCSNY-299325

Date: 7-30-08

 Steven Castellano

United States of America)
 State of NJ) ss.:
 County of HUDSON)

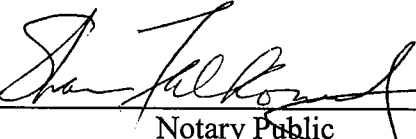
On this 30 day of July, 2008, before me
 personally came Steven Castellano, to me known to be the individual
 described in and who executed the foregoing instrument, and acknowledged execution of the
 same.


 SHARON FALKOWITZ
 NOTARY PUBLIC OF NEW JERSEY
 MY COMMISSION EXPIRES 12/03/2008
 ID NO. 2160429
Date: 7-30-08

 Dean Gilliland

United States of America)
 State of NJ) ss.:
 County of HUDSON)

On this 30 day of July, 2008, before me
 personally came Dean Gilliland, to me known to be the individual
 described in and who executed the foregoing instrument, and acknowledged execution of the
 same.


 Notary Public
 SHARON FALKOWITZ
 NOTARY PUBLIC OF NEW JERSEY
 MY COMMISSION EXPIRES 12/03/2008
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