

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Marten Skogo | 04/24/2008 |
| John Elvesjo | 04/24/2008 |
| Bengt Rehnstrom | 04/24/2008 |
| RECEIVING PARTY DATA | |
| Name: | Tobii Technology AB |
| Street Address: | Karlsrovagen 2D |
| Internal Address: | SE-182 53 |
| City: | Danderyd |
| State/Country: | SWEDEN |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12089595 |
| CORRESPONDENCE DATA | |
| Fax Number: (704)339-5800 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 704-331-3549 Email: valarieferrrell@mvalaw.com Correspondent Name: W. Kevin Ransom Address Line 1: 430 Davis Drive Address Line 2: PO Box 13706 Address Line 4: Research Triangle Pk, NORTH CAROLINA 27709 | |
| ATTORNEY DOCKET NUMBER: | 025522-000012 |
| NAME OF SUBMITTER: | W. Kevin Ransom |
| Total Attachments: 2 source=ExecutedAssignment#page1.tif | |

OP \$40.00 12089595

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PATENT
REEL: 021344 FRAME: 0383

ASSIGNMENT

THIS ASSIGNMENT, made by us, **Mårten Skogö**, citizen of Sweden, residing at Svartviksslingan 25, SE-167 38 Bromma, Sweden; **John Elvesjö**, citizen of Sweden, Fridhemsgatan 60, SE-112 46 Stockholm, Sweden; **Bengt Rehnström**, citizen of Sweden, residing at Nordanvägen 13 B, SE-137 38, Västerhaninge, Sweden, respectively;

WITNESSETH: That,

WHEREAS, we are the joint inventors of certain new and useful improvements in **EYE TRACKER HAVING AN EXTENDED SPAN OF OPERATING DISTANCES** for which:

an international application No. **PCT/SE2006/050296** was filed on **August 28, 2006**, which claims priority from **Swedish Application No. 0502228-0**, filed **October 10, 2005** and **U.S. Application No. 60/726,065**, filed **October 12, 2005**, and an application for **United States Letters Patent** has been filed concurrently herewith in the **United States Patent and Trademark Office**, all applications listed above being hereinafter referred to as the **“application”**; and

If the following lines are blank, the above application was filed concurrently herewith. To comply with 37 C.F.R. §3.21 for recordal of this assignment, I, an assignor below, hereby authorize my attorney to insert the filing date and application number below after they become known and prior to filing the recordation. **U.S. Application No. 12/089,595 filed April 8, 2008**; and

WHEREAS, **Tobii Technology AB**, a Swedish corporation having a principal place of business at Karlsrovägen 2D, SE-182 53, Danderyd Sweden, hereinafter referred to as assignee, is desirous of acquiring the entire right, title, and interest in and to said invention as described in said application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold and by these presents do hereby sell, assign, transfer, and convey unto the said assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and


reexaminations, or extensions thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

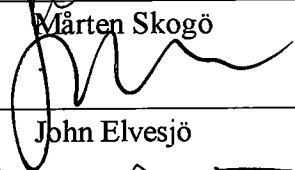
We hereby request that said Letters Patent be issued in accordance with this assignment.

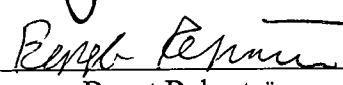
We further covenant and agree that, at the time of the execution and delivery of these presents, we possess full title to the invention and application above-mentioned, and that we have the unencumbered right and authority to make this assignment.

We further covenant, and agree to bind our heirs, legal representatives, and assigns, promptly to communicate to said assignee or its representatives any facts known to us relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, we have hereunto set our hands and seals on this 24
day of April, 2008.


_____(SEAL)
Mårten Skogö


_____(SEAL)
John Elvesjö


_____(SEAL)
Bengt Rehnström

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