Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY DATA						
<u>۱</u>			lame	Execution Date		
Barry Appelman				07/30/2008		
Sharon M. Perlmutter				07/14/2008		
Keren O. Perlmutter				07/14/2008		
RECEIVING PARTY DATA						
Name:	AOL LLC					
Street Address:	22000 AOL Way					
City:	DULLES					
State/Country:	VIRGINIA					
Postal Code:	20166-9323					
PROPERTY NUMBERS Total: 1						
Property Type			Number			
Application Number: 1218		12186	270			
CORRESPONDENCE DATA						
Fax Number: (949)760-9502						
			hen the fax attempt is unsuccessful.			
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Phone:949.721.2819						
Email: dsosa@kmob.com						
Correspondent Name: KNOBBE, MARTENS, OLSON & BEAR LLP						
Address Line 1:2040 MAIN STREET, 14TH FLOORAddress Line 4:IRVINE, CALIFORNIA 92614						
ATTORNEY DOCKET	NUMBER:		AOL.005A			
NAME OF SUBMITTER:			RONALD J. SCHOENBAUM			
Total Attachments: 4 source=Assignment-AOL-005A#page1.tif source=Assignment-AOL-005A#page2.tif PATENT						

500613370

I

PATENT REEL: 021345 FRAME: 0008

PATENT REEL: 021345 FRAME: 0009 Application No.: <u>12/186,270</u>

PATENT Client Code: AOL.005A

Filing Date: August 5, 2008

Page 1/4

ASSIGNMENT

WHEREAS, We, **Barry Appelman**, a United States citizen, residing at 71 Murray Street, Apt. 12, New York, NY 10007, **Sharon M. Perlmutter**, a United States citizen, residing at 1375 Goucher Street, Pacific Palisades, CA 90272 and **Keren O. Perlmutter**, a United States citizen, residing at 1375 Goucher Street, Pacific Palisades, CA 90272, have invented certain new and useful improvements in a SYSTEMS AND METHODS FOR BUILDING AND USING SOCIAL NETWORKS IN IMAGE ANALYSIS for which I have executed a non-provisional U.S. patent application of the same title on even date herewith (application number and filing date to be filled in at a later date);

AND WHEREAS, **AOL LLC** (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 22000 AOL Way, Dulles, VA 20166-9323, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the inventors, do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, the Application including any improvements made thereto, including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No(s). 60/954,741, filed August 8, 2007 (respectively if plural applications)), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

PATENT REEL: 021345 FRAME: 0010
 Application No.:
 12/186,270

 Filing Date:
 August 5, 2008

PATENT Client Code: AOL.005A

Page 2/4

I hereby authorize the registrants of Knobbe, Martens, Olson & Bear, LLP, having a place of business at 2040 Main Street, 14th Floor, Irvine, California 92614, to fill in the application number and filing date of the Application in the header of this document after such information becomes available.

7/30/08 Ĺ Barry Appelman

TITPhay Dubose Witness Name (printed name)

7/30/08 4P

Witness Signatúre

Application No.: _____

PATENT Client Code: AOL.005A

Filing Date: August 5, 2008

Page 3/4

1	IN TESTIMON	Y WHEREOF, I hereunto set my hand and seal this $///// day of$
	<u>, 2008.</u>	
		M I DA At
	V	Thavon Miter Truth
		Sharon MgPerimutter

MANIE W Itness Name (printed name) Garin X

Witness Signature

Application No.: 12/186,270

PATENT Client Code: AOL.005A

Filing Date: August 5, 2008

Page 4/4

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this $\underline{14}$ day of $\underline{J04}$, 2008.

Keren O. Perlmutter

Witness Name (printed name)

Witness Signature

5637466 071108/dns

> PATENT REEL: 021345 FRAME: 0013

RECORDED: 08/06/2008