

CUSTOMIZED  
Form PTO-1595 (Rev. 08/05)U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office**RECORDATION FORM COVER SHEET  
PATENTS ONLY**To the Director of the U.S. Patent and Trademark Office:  
Please record the attached documents or the new addresses below.☒ Via Facsimile  
Docket No.: P09363US00/DEJ**1. Name of conveying party(ies):**

1) Scott A. HENDERSON

2) Ellen D. DIAMANT

3) Michael E. DIAMANT

**2. Name and address of receiving party(ies):**

Name: SKIP HOP, INC.

Street Address: 146 West 29<sup>th</sup> Street; 8<sup>th</sup> Floor

City + Address: New York, NY 10001

**3. Nature of conveyance**☒ Assignment☐ Merger☐ Change of Name☐ Security Agreement☐ Other:**Execution Date(s):**

1) July 29, 2008

2) July 11, 2008

3) July 10, 2008

**4. Application number(s) or patent number(s)**☐ This document is filed together with a new application.A. Patent Application No.(s)

29/266,484

B. Patent No.(s)**5. Name and address to whom correspondence should be directed:**

Name: Douglas E. Jackson

Stites &amp; Harbison PLLC • 1199 North Fairfax St. • Suite 900 • Alexandria, VA 22314-1437

Telefax: 703-739-9577 • Telephone: 703-739-4900 • CUSTOMER NO. 00881

**6. Total number of applications and patents involved:**

#1

**7. Total fee (37 CFR 1.21(h) & 3.41)**☒ Payment by attached CREDIT CARD PAYMENT FORM (PTO-2038)

(Any insufficiency of fee herewith is authorized to be charged to Deposit Account 12-0555)

\$40.00

**8. Payment Information**

Credit Card: Last 4 Numbers 1009

Expiration Date: 12/09

**9. Signature:**

Douglas E. Jackson

Name of person signing



Signature

August 1, 2008

Date

Total number of pages including cover sheet, attachments and documents: 4

Documents to be recorded (including cover sheet) should be faxed to 571-273-0140.  
For assistance call: 571-272-3350

**ASSIGNMENT OF PATENT APPLICATION***(US and foreign rights - all rights assigned by inventors to a single assignee)***WHEREAS,**

- 1) Scott A. HENDERSON
- 2) Ellen D. DIAMANT
- 3) Michael E. DIAMANT

residing respectively at

- 1) 139 Pacific Street; Brooklyn, NY 11201
- 2) 130 West 15<sup>th</sup> Street; Apt. 14F; New York, NY 10011
- 3) 130 West 15<sup>th</sup> Street; Apt. 14F; New York, NY 10011

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in JAR/BOTTLE HOLDER

for which an application for a United States Patent

- ☐ was executed on even date herewith  
☐ was executed on  
☒ was filed on September 11, 2006, as Serial No.: 29/266,484

And WHEREAS, **SKIP HOP, INC.**

whose Post Office Address is 146 West 29<sup>th</sup> Street; 8<sup>th</sup> Floor; New York, NY 10001

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries including all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, re-issues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR

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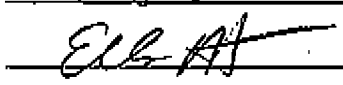

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2226LT:1005:83863;1:ALEXANDRIA

respecting the invention(s) and improvement(s) of the said application(s), and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents of the US is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison PLLC, Customer Nos. 00881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Scott A. HENDERSON		7-27, 2008
2) Ellen D. DIAMANT		7/11, 2008
3) Michael E. DIAMANT		7/10, 2008

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PATENT

RECORDED: 08/01/2008

REEL: 021346 FRAME: 0921