

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Innovia Technology Ltd.		07/28/2008
RECEIVING PARTY DATA		
Name:	McNeil-PPC, Inc.	
Street Address:	199 Grandview Road	
City:	Skillman	
State/Country:	NEW JERSEY	
Postal Code:	08558	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29322154	
CORRESPONDENCE DATA		
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NAME OF SUBMITTER:	Sheila Cole	
Total Attachments: 2 source=PPC5299_Assign2#page1.tif source=PPC5299_Assign2#page2.tif		

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PATENT
REEL: 021352 FRAME: 0767

Serial No.:
Filed:

ASSIGNMENT

WHEREAS, Innovia Technology Ltd., a corporation of the United Kingdom, having a place of business at St Andrews House, St Andrews Road, Cambridge CB4 1DL United Kingdom (hereinafter called "Assignor"), is an owner of application serial no. , filed , for a Letters Patent in the United States, relating to

SANITARY NAPKIN

WHEREAS, McNeil-PPC, Inc., a corporation of the State of New Jersey, having its principal place of business at 199 Grandview Road, Skillman, New Jersey 08558 (hereinafter called "Assignee"), is desirous of acquiring Assignor's entire right, title and interest therein:

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other valuable considerations, Assignor has sold, assigned, and transferred, and does hereby sell, assign and transfer unto said Assignee the entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available, is hereby authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof;

AND, for the consideration aforesaid Assignor further transfers and conveys to Assignee any and all rights to said inventions and discoveries, and all other rights conveyed to Assignor by the inventors of such inventions and discoveries.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed by its duly authorized officer and attested by its Secretary and its corporate seal to be affixed on this day of JULY 2008.

By: JASf
JULIAN SCARF
DIRECTOR

Attest:

By: D.G. Davies
D.G. Davies. Company Secretary + Director