

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT							
NATURE OF CONVEYANCE:	ASSIGNMENT							
CONVEYING PARTY DATA								
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Chunsheng Liu</td> <td>07/21/2008</td> </tr> <tr> <td>Anna Maria Elena R. Marcelo</td> <td>07/11/2008</td> </tr> </tbody> </table>		Name	Execution Date	Chunsheng Liu	07/21/2008	Anna Maria Elena R. Marcelo	07/11/2008	
Name	Execution Date							
Chunsheng Liu	07/21/2008							
Anna Maria Elena R. Marcelo	07/11/2008							
RECEIVING PARTY DATA								
Name:	McNeil-PPC, Inc.							
Street Address:	199 Grandview Road							
City:	Skillman							
State/Country:	NEW JERSEY							
Postal Code:	08558							
PROPERTY NUMBERS Total: 1								
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29322178</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29322178	<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> <b>CH \$40.00 29322178</b> </div>		
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Application Number:	29322178							
CORRESPONDENCE DATA								
<p>Fax Number: (732)524-2808</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 732-524-2825</p> <p>Email: JNJUSPATENT@ITS.JNJ.COM</p> <p>Correspondent Name: Philip S. Johnson, Esq.</p> <p>Address Line 1: One Johnson &amp; Johnson Plaza</p> <p>Address Line 4: New Brunswick, NEW JERSEY 08933</p>								
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">ATTORNEY DOCKET NUMBER:</td> <td>PPC-5307-USDP</td> </tr> <tr> <td>NAME OF SUBMITTER:</td> <td>Sheila Cole</td> </tr> </table>		ATTORNEY DOCKET NUMBER:	PPC-5307-USDP	NAME OF SUBMITTER:	Sheila Cole			
ATTORNEY DOCKET NUMBER:	PPC-5307-USDP							
NAME OF SUBMITTER:	Sheila Cole							
<p>Total Attachments: 4</p> <p>source=PPC5307_Assignment#page1.tif</p> <p>source=PPC5307_Assignment#page2.tif</p> <p>source=PPC5307_Assignment#page3.tif</p>								

**500614701**

**PATENT**  
**REEL: 021353 FRAME: 0700**



A S S I G N M E N T

WHEREAS, Chunsheng Liu and Ana Maria Elena R. Marcelo residing at Johnson & Johnson Worldwide Innovation Center, 3285 Dongchuan Road, Minhang District, Shanghai, China; and 6 V. Gomez Street, San Roque, Marikina City 1870 Philippines; respectively (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

SANITARY NAPKIN

for which they have executed an application for Letters Patent of the United States; and

WHEREAS, McNeil-PPC, Inc., a corporation of the State of New Jersey, having its principal place of business at 199 Grandview Road, Skillman, NJ 08558 (hereinafter called "Assignee"), is desirous of acquiring the entire right, title, and interest therein;

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar and other valuable considerations, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available is hereby authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignor has hereunto set his  
hand and seal this 21 day of July, 2008.

Lin Chunsheng (L.S.)  
CHUNSHENG LIU

STATE OF )  
COUNTY OF China ) ss.

BE IT REMEMBERED, That on this            day of            ,  
2008, before me, a Notary Public, personally appeared CHUNSHENG  
LIU, who I am satisfied is the person named in and who executed  
the foregoing instrument in my presence, and I having first made  
known to him the contents thereof, he did acknowledge that he  
signed, sealed, and delivered the same as his voluntary act and  
deed for the uses and purposes therein expressed.

\_\_\_\_\_  
Notary Public

IN TESTIMONY WHEREOF, Assignor has hereunto set her hand and seal this day of JUL 11 2008 2008.

*ANA MARIA ELENA R. MARCELO* (L.S.)  
ANA MARIA ELENA R. MARCELO

STATE OF )  
 ) ss.  
COUNTY OF )

**MAKATI CITY**

BE IT REMEMBERED, That on this day of JUL 11 2008 2008, before me, a Notary Public, personally appeared ANA MARIA ELENA R. MARCELO, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to her the contents thereof, she did acknowledge that she signed, sealed, and delivered the same as her voluntary act and deed for the uses and purposes therein expressed.

*Lope M. Velasco*  
**ATTY. LOPE M. VELASCO**

**NOTARY PUBLIC**

Until Dec. 31, 2009

O.R. No. 6238211 - Mla. 01/02/08

O.R. No. 712488 - Mla. 12/20/07

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Roll No. 28757

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