

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Francisco J. V. Hernandez		07/28/2008
RECEIVING PARTY DATA		
Name:	Johnson & Johnson Ind. E Com. Ltda.	
Street Address:	Rodovia Presidente Dutra, KM-154	
City:	Sao Jose dos Campos, Sao Paulo CEP	
State/Country:	BRAZIL	
Postal Code:	12237-350	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12185892	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	J&J-5332-USNP	
NAME OF SUBMITTER:	Sheila Cole	
Total Attachments: 2 source=JJ5332_Assignment#page1.tif source=JJ5332_Assignment#page2.tif		

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REEL: 021355 FRAME: 0544

A S S I G N M E N T

WHEREAS, Francisco J. V. Hernandez, residing at Rua João Bicudo 127, Jardim Esplanada II, São José dos Campos, São Paulo CEP 12242-530 Brazil (hereinafter called "Assignor"), has made certain new and useful inventions or discoveries relating to

ABSORBENT ARTICLE INCLUDING ABSORBENT CORE HAVING
CONCENTRICALLY ARRANGED ABSORBENT REGIONS

for which he has executed an application for Letters Patent of the United States; and

WHEREAS, Johnson & Johnson Ind. E Com. Ltda, a corporation of Brazil, having its principal place of business at Rodovia Presidente Dutra, KM-154, São José dos Campos, São Paulo CEP 12237-350 Brazil (hereinafter called "Assignee"), is desirous of acquiring the entire right, title, and interest therein;

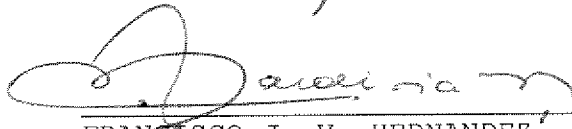
NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar and other valuable considerations, the receipt of which is hereby acknowledged, Assignor has sold, assigned, and transferred, and does hereby sell, assign, and transfer unto said Assignee the entire right, title, and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available is hereby authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made;

And Assignor hereby authorizes and requests the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignor covenants and agrees with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title he warrants unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignor further covenants and agrees that he will, whenever requested, but without cost to him promptly communicate to said Assignee or its representatives any facts known to him relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignor has hereunto set his hand and seal this 28 day of July, 2008.



FRANCISCO J. V. HERNANDEZ (L.S.)

STATE OF SP)
) ss.
COUNTY OF Franklin

BE IT REMEMBERED, That on this _____ day of _____, 2008, before me, a Notary Public, personally appeared FRANCISCO J. V. HERNANDEZ, who I am satisfied is the person named in and who executed the foregoing instrument in my presence, and I having first made known to him the contents thereof, he did acknowledge that he signed, sealed, and delivered the same as his voluntary act and deed for the uses and purposes therein expressed.

Notary Public