

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David CARMEL	05/28/2008
Elad YOM-TOV	05/28/2008
Naama ZWERDLING	06/29/2008
RECEIVING PARTY DATA	
Name:	International Business Machines Corporation
Street Address:	New Orchard Road
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12188013
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NAME OF SUBMITTER:	Steven Fischman

CH \$40.00 12188013

Total Attachments: 2
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PATENT
REEL: 021358 FRAME: 0160

ASSIGNMENT

Whereas, we

INVENTOR
AND CITY

(1) David CARMEL

of Haifa, Israel,

and (2) Elad YOM-TOV

of Hamovil, Israel,

and (3) Naama ZWERDLING

of Pardes Hana, Israel,

have invented certain improvements in

TITLE

CONTENT ANALYSIS SIMULATOR FOR IMPROVING SITE FINDABILITY IN INFORMATION RETRIEVAL SYSTEMS

DATES THAT
INVENTORS
SIGNED THE
DECLARATION

and executed, respectively, a United States patent application therefor on

(1) May 28, 2008, (2) May 28, 2008,
(3) _____, 2008.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

Signed and sealed

David CARMEL

on 28 May, 2008

Elad YOM-TOV

on 28 May, 2008

Naama ZWERDLING

on _____, 2008

ASSIGNMENT

Whereas, we

INVENTOR
AND CITY

(1) David CARMEL
and (2) Elad YOM-TOV
and (3) Naama ZWERDLING

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CONTENT ANALYSIS SIMULATOR FOR IMPROVING SITE FINDABILITY IN INFORMATION
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INVENTORS
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and executed, respectively, a United States patent application therefor on
(1) _____, 2008, (2) _____, 2008,
(3) June 29, 2008.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

Signed and sealed

David CARMEL

on _____, 2008

Elad YOM-TOV

on _____, 2008

Naama

Naama ZWERDLING

on June 29, 2008