

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ulrich T. Barnhoefer</td><td>06/19/2008</td></tr><tr><td>Wei H. Yao</td><td>06/19/2008</td></tr><tr><td>Wei Chen</td><td>06/23/2008</td></tr><tr><td>Barry J. Corlett</td><td>07/31/2008</td></tr><tr><td>Victor E. Alessi</td><td>06/23/2008</td></tr></tbody></table>	Name	Execution Date	Ulrich T. Barnhoefer	06/19/2008	Wei H. Yao	06/19/2008	Wei Chen	06/23/2008	Barry J. Corlett	07/31/2008	Victor E. Alessi	06/23/2008	
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RECEIVING PARTY DATA													
Name:	Apple Inc.												
Street Address:	1 Infinite Loop												
City:	Cupertino												
State/Country:	CALIFORNIA												
Postal Code:	95014												
PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12145388</td></tr></tbody></table>	Property Type	Number	Application Number:	12145388									
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CORRESPONDENCE DATA													
Fax Number: (530)759-1665 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 530-759-1663													
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Correspondent Name: Edward J. Grundler													
Address Line 1: Park, Vaughan & Fleming, LLP													
Address Line 2: 2820 Fifth Street													
Address Line 4: Davis, CALIFORNIA 95618													
ATTORNEY DOCKET NUMBER:	APL-P5600US2												
NAME OF SUBMITTER:	Edward J. Grundler, Reg. No. 47,615												

OP \$40.00 12145388

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PATENT
REEL: 021363 FRAME: 0785

Patent**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned do hereby sell, assign and transfer to: Apple Inc., a corporation of California, having a principal place of business at 1 Infinite Loop, Cupertino, California 95014 ("Assignee"), its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any improvements which are disclosed in the application for the United States Letters Patent,

[] which has been executed by the undersigned concurrently herewith,

[X] which was filed on 24 June 2008 and assigned U.S. Serial No: 12/145,388 and is entitled:

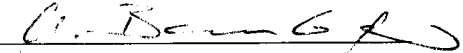
DYNAMIC BACKLIGHT ADAPTATION WITH REDUCED FLICKER

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application; and

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns and legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: JUNE 19, 2008 Name: Ulrich T. Barnhoefer

Signature: 


Date: 06-19-08 Name: Wei H. Yao

Signature: 

Date: 6-23-08 Name: Wei Chen

Signature: 

Date: 7/31/08 Name: Barry J. Corlett

Signature: 

Date: 6/23/08 Name: Victor E. Alessi

Signature: 