

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ruggero Mecchi	07/18/2008
Andrea LAPENNA	07/18/2008
RECEIVING PARTY DATA	
Name:	First Quality Tissue, LLC
Street Address:	80 Cutter Mill Road, Suite 500
City:	Great Neck
State/Country:	NEW YORK
Postal Code:	11021
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29264588
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	34315-17
NAME OF SUBMITTER:	Benjamin M Halpern
Total Attachments: 3 source=34310-17assign#page1.tif source=34310-17assign#page2.tif source=34310-17assign#page3.tif	

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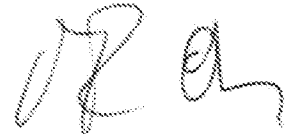
ASSIGNMENT

WHEREAS, **Ruggero MECCHI** and **Andrea LAPENNA** (hereinafter "the Assignors"), a citizens of Italy, residing at Via Fonda II 297/B, Montuolo (LU), ITALY 55100; and Piazza Mercato Bestiame, 29, Buggiano (PT), ITALY 51011, respectively, have invented certain new and useful improvements in a SURFACE PATTERN FOR A PAPER PRODUCT for Design Patent Application Serial No. 29/264,588, filed on August 14, 2006, and now U.S. Design Patent No. USD561,481, issued on February 18, 2008.

WHEREAS, **FIRST QUALITY TISSUE, LLC.**, (hereinafter "the Assignee"), a corporation organized under the laws of the State of Delaware, having a principal place of business at 80 Cutter Mill Road - Suite 500, Great Neck, NY 11021, is desirous of acquiring the entire right, title and interest in and to said application/patent and the invention described therein, and each and every patent that can be issued on said application/patent and on said invention in the United States of America and in its territories and possessions, and in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00), in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors have sold,

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assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the aforesaid application/patent, the aforesaid invention, and each and every patent that may be issued on the aforesaid invention and application/patent in the United States of America, and in its territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the end of the term or terms for which a patent or patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment have not been made.

Assignors hereby authorize the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assigns, sells, transfers and sets over unto the Assignee and its successors all priority rights under the aforesaid application/patent.


Assignors further covenant to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.



IN WITNESS WHEREOF, Assignors have signed this Assignment on the dates

indicated below.

Date: 7/19/2008



Ruggero MECCHI

Date: 7/18/2008



Andrea LAPENNA



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