

Attorney Docket No. 16222U-027500US

Form PTO-1595 (Rev. 08/05)
OMB No. 0651-0027 (exp. 6/30/2008)U.S. DEPARTMENT OF COMMERCE
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Michelle Winters

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s) January 12, 2006

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)Name: Visa U.S.A. Inc.Internal Address: M3-2BStreet Address: P.O. Box 8999City: San FranciscoState: CACountry: USA Zip: 94128Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.

A. Patent Application No.(s)

11/654,928, filed January 17, 2007

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Patrick R. Jewik

Internal Address: _____

TOWNSEND AND TOWNSEND AND CREW LLPStreet Address: Two Embarcadero Center,
Eighth FloorCity: San FranciscoState: California Zip: 94111-3834Phone Number: (415) 576-0200Fax Number: (415) 576-0300Email Address: prjewik@townsend.com**6. Total number of applications and patents involved:** 1**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government Interest not affecting title)

8. Payment Informationa. Credit Card Last 4 numbers _____
Expiration Date _____b. Deposit Account Number 20-1430Authorized User Name Townsend andTownsend and Crew LLP**9. Signature:**

Signature

Patrick R. Jewik

Name of Person Signing

Atty. Reg. No. 40,456

Date

Total number of pages including cover sheet, attachments, and documents:

2Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 201430 11654928

Attorney Docket No.: 16222U-027500US

Client Reference No.: P-14009US

ASSIGNMENT OF PATENT APPLICATION

SOLE

WHEREAS, Michelle Winters of 2004 Forest Avenue, Belmont, CA 94002, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: METHOD AND SYSTEM FOR GENERATING AND
 SHARING CUSTOMIZED PORTABLE CONSUMER
 DEVICES

Date(s) of execution of Declaration: January 12, 2006

Filing Date: January 17, 2007

Application No.: 11/654,928 ; and

WHEREAS, Visa U.S.A. Inc. a corporation of the state of Delaware, located at P.O. Box 8999, M3-2B, San Francisco, CA 94128, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that Assignor will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignor hereby authorizes and requests Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed his/her name on the date indicated.

Dated: 1/12/06


Michelle Winters

60952829 v1

Atty Docket No. 16222U-027500US

PTO FAX NO.: 1-571-273-0140

ATTENTION: Assignment Branch

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OFFICIAL COMMUNICATION
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CERTIFICATION OF FACSIMILE TRANSMISSION

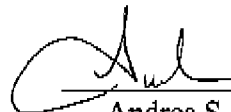
I hereby certify that the following documents in re Application of Michelle Winters, Application No. 11/654,928, filed January 17, 2007 for METHOD AND SYSTEM FOR GENERATING AND SHARING CUSTOMIZED PORTABLE CONSUMER DEVICES are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Recordation Form Cover Sheet-1 Page
2. Executed Assignment-1 Page

Number of pages being transmitted, including this page: 3

Dated: August 8, 2008



Andrea S. Beck

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RECORDED: 08/08/2008

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