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HEET

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

807.8

**1. Name of conveying party(ies)**  
Priscilla S. Franklin  
  
Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**  
Name: Avery Dennison Corporation  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_

**3. Nature of conveyance/Execution Date(s):**  
Execution Date(s) July 24, 2008  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

Street Address: 150 North Orange Grove Boulevard  
\_\_\_\_\_   
City: Pasadena  
State: CA  
Country: USA Zip: 91103  
Additional name(s) & address(es) attached?  Yes  No

**4. Application or patent number(s):**  This document is being filed together with a new application.  
A. Patent Application No.(s)  
12/152,463  
\_\_\_\_\_

B. Patent No.(s)  
\_\_\_\_\_  
Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**  
Name: KRIEGSMAN & KRIEGSMAN  
Internal Address: \_\_\_\_\_  
Street Address: 30 Turnpike Road, Suite 9  
City: Southborough  
State: MA Zip: 01772  
Phone Number: 508-481-3500  
Fax Number: 508-481-3223  
Email Address: edward.kriegsman@kriegsmanlaw.com

**6. Total number of applications and patents involved:** 1  
**7. Total fee (37 CFR 1.21(h) & 3.41)** \$ 40.00  
 Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information**  
a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
b. Deposit Account Number \_\_\_\_\_  
08/06/2008 DBYRNE 00000002 12152463  
Authorized User Name \_\_\_\_\_  
01 FC:0021 48.00

**9. Signature:** Edward M. Kriegsman  
Signature  
Edward M. Kriegsman  
Name of Person Signing

August 4 2008  
Date  
Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**PATENT**  
**REEL: 021368 FRAME: 0581**

## ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I the undersigned

Priscilla S. Franklin  
11445 Oakstand Drive  
Cincinnati, OH 45240

do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, my entire right, title, and interest throughout the world, in, to and under the inventions in

### DISSOLVABLE THERMAL DIRECT ADHESIVE LABEL AND LABEL ASSEMBLY INCLUDING THE SAME

set forth in the application for the United States Letters Patent filed on May 14, 2008 and assigned Serial No. 12/152,463, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And I hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

And I hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to



TRANSMITTAL LETTER

Inventor: Priscilla Franklin  
Serial No: 12/152,463  
Filed: 5-14-08  
Notice of Allowance:  
For: DISSOLVABLE THERMAL DIRECT ADHESIVE LABEL AND LABEL ASSEMBLY  
INCLUDING THE SAME

Group Art Unit: 1794  
Examiner: Unknown  
Confirmation Number: 5172

Mail Stop Assignment Recordation Services  
Director of the U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

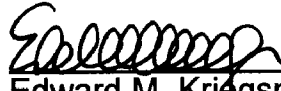
Transmitted herewith for the above-identified patent application are the following:

An Assignment  
An Assignment Cover Sheet  
A check for \$40  
A return postcard

The item(s) checked below are appropriate:

1.  Applicant(s) hereby petition(s) for a ( ) month extension of time to respond to a dated .
2.  Please charge any fees or costs not accounted for to Deposit Account No. 11-1755.

Date: August 4, 2008

  
Edward M. Kriegsman  
Reg. No. 33,529

KRIEGSMAN & KRIEGSMAN  
30 Turnpike Road, Suite 9  
Southborough, MA 01772  
(508) 481-3500

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on August 4, 2008.

  
Edward M. Kriegsman