U.S. PTO 12/221011

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RECORDATION FORM COVER SHEET

FORM PTO-1595 (Rev. 06/93) PATENTS ONLY

OMB No. 0651-0011 (Exp. 04/94)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:				
Please record the attached original documents or copy thereof.				
1.	Name of conveying party(ies):	Name and address of receiving party(ies):		
3.	Ximin Zhang Ming-Chang Liu Additional name(s) of conveying party(ies) attached. Nature of conveyance:	Sony Corporation 1-7-1 Konan Minato-ku Tokyo, 108-0075 JAPAN Sony Electronics Inc.		
	X Assignment _ Merger Security Agreement _ Change of Name Other:	1 Sony Drive Park Ridge, New Jersey 07656-8003 Additional name(s) and address(es) attached.		
	Execution Date: July 29, 2008.			
4.	Application number(s) or patent number(s): X This document is being filed together with a new application, the execution date of the application is: July 29, 2008. Patent Application Serial No.(s): filed on . Patent No.(s): . Additional numbers attached.			
5.	Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1.		
	Jonathan O. Owens HAVERSTOCK & OWENS LLP 162 North Wolfe Road Sunnyvale, California 94086	7. Total fee(s) [37 CFR §§ 1.21(h) and 3.41]: X Check in the amount of \$3,480.00 (\$3,440.00 is for the patent application filing fee plus \$40.00 for the assignment recordation filing fee) is enclosed.		
		8. Authorization to Charge Additional Fees: X The Commissioner is hereby authorized to charge any additional fees or credit any overpayment associated with this communication and which may be required under 37 CFR §§ 1.21(h) and 3.41 to Deposit Account No. 08-1275.		
9.	To the best of my knowledge and belief, the foregoing information is Dated: July 29, 2008 Signature: Name: Jonathan O. Owe Reg. No.: 37,902	true and correct and any attached copy is a true copy of the original document.		
Total number of pages including cover sheet, attachments, and document: 2				

08/01/2008 MGEBREN1 00000033 12221011 06 FC:8021 40.00 OP

PATENT

REEL: 021376 FRAME: 0713

EXPRESS MAILING LABEL NO.: EV964004557US

Attorney Docket No.: <u>SONY-36500</u>

ASSIGNMENT

WHEREAS, WE, Ximin Zhang and Ming-Chang Liu, hereinafter referred to as "ASSIGNORS", have invented certain new and	
useful improvements as described and set forth in the below-identified application for United States Letters Patent:	

 $\underbrace{\textbf{SYSTEM AND METHOD FOR IMAGE AND VIDEO ENCODING ARTIFACTS} \ \textbf{REDUCTION AND QUALITY} \underline{\textbf{IMPROVEMENT}}$ Title of Invention: Date of execution of application: Filing Date: Serial No.: WHEREAS, SONY CORPORATION, a Japanese corporation, 1-7-1 Konan, Minato-ku, Tokyo, 108-0075 JAPAN and SONY ELECTRONICS INC., a corporation of the State of Delaware, 1 Sony Drive, Park Ridge, NJ 07656-8003, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in said invention and application and in any Letters Patent which may be granted on the same; NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Assignee, and Assignee's successors and assigns, all right, title and interest in and to said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any Letters Patent. Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns. IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the dates indicated below. Ximin Zhang STATE OF COUNTY OF On 1997 2008 before me. A left Forenact hotary public, personally appeared Ximin Zhang and Ming-Chang Liu, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is are subscribed to the within instrument and acknowledged to me that be she they executed the same in bis/ber/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. SEAL

RECORDED: 07/29/2008

PATENT REEL: 021376 FRAME: 0714