

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Richard Paul Riedel	08/07/2008
RECEIVING PARTY DATA	
Name:	Pur Water Purification Products, Inc.
Street Address:	One Procter & Gamble Plaza
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29306882
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	D-1341/9116.930
NAME OF SUBMITTER:	Paul M. Ulrich
Total Attachments: 2 source=D1341_Assignment#page1.tif source=D1341_Assignment#page2.tif	

OP \$40.00 29306882

ASSIGNMENT OF DESIGN

WHEREAS, I, Richard Paul Riedel, of Mason, Ohio, invented certain new, original and ornamental design A CONNECTOR FOR A FAUCET MOUNTED WATER FILTER for which I executed an application for a United States Design Letters Patent and for which said application for United States Design Letters Patent was filed on April 17, 2008, under

☒ Patent Application Serial No. 29/306,882

☒ Attorney Docket No. D-1341;

WHEREAS, I/we hereby authorize and request the attorney(s) and/or agent(s) empowered to act on my/our behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

AND WHEREAS, **PUR WATER PURIFICATION PRODUCTS, INC.**, a corporation of the State of Ohio, with a place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said design application and the inventions therein disclosed and any design letters patent that may issue thereon;

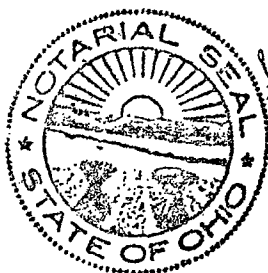
NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, I/we hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said design application and any divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and I/we hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and I/we hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and I/we hereby agree that, upon request, I/we will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

Date: 8/7/08

Richard Paul Riedel  
Richard Paul Riedel

State of Ohio )  
 ) ss  
County of Warren )

On this 7<sup>th</sup> day of August, 2008 before me a Notary Public in and for the above County and State, personally appeared the above named Richard Paul Riedel personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



Theresa L. Alexander  
Notary Public  
THERESA L. ALEXANDER  
Notary Public, State of Ohio  
My Commission Expires 8/1/2012