PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stacey I. Blumenfeld	08/14/2008

RECEIVING PARTY DATA

Name:	Blume Forever, LLC
Street Address:	16 Crosby Street
Internal Address:	#2-RN
City:	New York
State/Country:	NEW YORK
Postal Code:	10013

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29303587

CORRESPONDENCE DATA

Fax Number: (202)824-3001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

2028243000 Phone:

Email: lhudgins@bannerwitcoff.com

Correspondent Name: Banner & Witcoff, Ltd. 1100 13th Street, N.W. Address Line 1:

Address Line 2: Suite 1200

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	006961.00005 EAA/VLH
NAME OF SUBMITTER:	Elizabeth A. Almeter

Total Attachments: 1 source=Asg#page1.tif

> **PATENT REEL: 021395 FRAME: 0622**

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ASSIGNMENT

WHEREAS, I, Stacey I. Blumenfeld, citizen of United States of America, residing in New York, New York, have invented certain new and useful improvements in "Undergarment" for which an application for Letters Patent of the United States was filed on February 12, 2008, and accorded Serial No. 29/303,587 and

WHEREAS, Blume Forever, LLC, a corporation duly organized under the laws of New York having a place of business at 16 Crosby Street, # 2-RN, New York, New York 10013, hereinafter the Assignee, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention and in and to any Letters Patent of the United States or any foreign country which may be granted therefor; ...

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, Stacey I. Blumenfeld, by these presents do sell, assign, and transfer unto Blume Forever, LLC, its successors, legal representatives and assigns, my full right to the said invention as described in the said application, and my entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said assignee;

AND I HEREBY warrant and covenant that I have full right to convey my entire interest herein assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue and foreign applications, sign all lawful documents and make all rightful oaths relating to said invention, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said assignee.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

Stacev I. Blumenfeld

RECORDED: 08/15/2008

PATENT REEL: 021395 FRAME: 0623