

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joon Yong LEE	08/13/2008
RECEIVING PARTY DATA	
Name:	COCUS CO., LTD.
Street Address:	D1108 Bucheon Daewoo Techno Park
Internal Address:	187-7 Dodang-dong, Wonmi-gu,
City:	Bucheon-si, Gyeonggi-do
State/Country:	REPUBLIC OF KOREA
Postal Code:	420-806
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29323033
CORRESPONDENCE DATA	
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Address Line 4:	LOS ANGELES, CALIFORNIA 90010
ATTORNEY DOCKET NUMBER:	2110-01
NAME OF SUBMITTER:	James E. Bame
Total Attachments: 2 source=2110-01assign_signed#page1.tif source=2110-01assign_signed#page2.tif	

OP \$40.00 29323033

PATENT

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REEL: 021396 FRAME: 0413

ASSIGNMENT

WHEREAS, WE/I, **JOON YONG LEE**, an individual of 106-401 Hanil Villa, 7-107 Yeowol-dong, Ojeong-gu, Bucheon-si, Gyeonggi-do 421-811 Republic of Korea, hereafter, together with any successors, legal representatives or assigns thereof, referred to as "the undersigned", invented certain new and useful improvements disclosed in an application for United States Letters Patent claiming priority of Korean Design Application No. 30-2008-0006403, filed 15 February 2008 with Korean Intellectual Property Office, and entitled: **FISHING REEL;**

WHEREAS, the undersigned hereby authorize(s) and request(s) his/her/their attorney, James E. Bame, of IPLA P.A. 3580 Wilshire Blvd. 17th Fl. Los Angeles, CA 90010, to insert herein on the underline 29/323,033 filed 15 August 2008 application number and filing date of said application when known.

AND WHEREAS, **COCUS CO., LTD.**, a corporation whose mailing address is D1108, Bucheon Daewoo Techno Park, 187-7 Dodang-dong, Wonmi-gu, Bucheon-si, Gyeonggi-do 420-806 Republic of Korea, hereafter, together with any successors, legal representatives or assigns thereof, referred to as "the assignee", wants to acquire the entire right, title and interest in and to said improvements and application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned has (have) sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to the assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents (and all other patents) which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and the undersigned hereby authorize(s) and request(s) the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to issue all patents for said improvements to the assignee in accordance with the terms of this assignment;

AND THE UNDERSIGNED HEREBY covenant(s) that the undersigned has (have) full right to convey the entire interest herein assigned, and that the undersigned has (have) not executed, and will not execute, any agreement in conflict herewith:

AND THE UNDERSIGNED HEREBY further covenant(s) and agree(s) that the undersigned will communicate to the assignee any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional continuation, continuations legal proceeding, sign all lawful papers, execute all divisional continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid the assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN WITNESS WHEREOF, executed by the undersigned on the date(s) opposite the name(s).

Date: 08.13, 2008

Signature: X

JOON YONG LEE

STATE OF _____)

COUNTY OF _____)

Before me personally appeared said JOON YONG LEE and acknowledged the foregoing instrument to be his free act and deed on this _____ day of _____, 2008.

Seal