

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Alan Winig</td> <td>08/14/2008</td> </tr> <tr> <td>Richard Winig</td> <td>08/14/2008</td> </tr> <tr> <td>James Eldon</td> <td>08/12/2008</td> </tr> </tbody> </table>		Name	Execution Date	Alan Winig	08/14/2008	Richard Winig	08/14/2008	James Eldon	08/12/2008
Name	Execution Date								
Alan Winig	08/14/2008								
Richard Winig	08/14/2008								
James Eldon	08/12/2008								
RECEIVING PARTY DATA									
Name:	Eye Designs, L.L.C.								
Street Address:	220 West Fifth Avenue								
City:	Collegeville								
State/Country:	PENNSYLVANIA								
Postal Code:	19426								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29306434</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29306434				
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CORRESPONDENCE DATA									
Fax Number:	(215)979-1020								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	215-979-1255								
Email:	swapicelli@duanemorris.com								
Correspondent Name:	Samuel W. Apicelli								
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Address Line 2:	Duane Morris LLP								
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-4196								
ATTORNEY DOCKET NUMBER:	D4824-00084								
NAME OF SUBMITTER:	Samuel W. Apicelli								

Total Attachments: 2
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PATENT
REEL: 021397 FRAME: 0980

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ASSIGNMENT

WHEREAS, the undersigned, **Alan WINIG**, a citizen of the United States of America, residing at 307 Keithwood Road, Wynnwood, PA 19096, having invented together with **Richard WINIG**, a citizen of the United States of America, residing at 931 Stoke Road, Villanova, PA 19085, and **James ELDON**, a citizen of the United States of America, residing at 68 Bull Road, Barto, PA 19504 (hereinafter referred to as "ASSIGNORS") are the inventors of certain inventions or improvements for EYEWEAR DISPLAY FRAME, for which ASSIGNORS have disclosed and claimed in U.S. Patent Application Serial No. 29/306,434, filed April 9, 2008, for Letters Patent of the United States;

WHEREAS, Eye Designs, L.L.C., a Pennsylvania limited liability corporation having a principal place of business at 220 West Fifth Avenue, Collegeville, PA 19426 (hereinafter called the ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to said application for patent, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States or in any other country;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby freely acknowledged, and intending to be legally bound, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said ASSIGNEE, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions, and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and its possessions and territories and in all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, sale and transfer not been made.


AND the undersigned ASSIGNORS hereby covenants that they have full right to convey the entire interest herein assigned, and that they have not executed and will not execute any agreement in conflict herewith, and further covenants and agrees that they will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent in said ASSIGNEE, its successors, assigns, nominees, or legal representatives, and agrees to communicate to said ASSIGNEE or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, and reissue applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its own benefit proper patent protection for said inventions or improvements in the United States and its possessions and territories and in all other countries;


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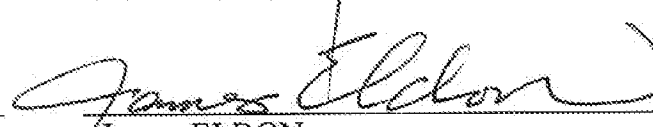
its own benefit proper patent protection for said inventions or improvements in the United States and its possessions and territories and in all other countries;

AND ASSIGNORS hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue to said ASSIGNEE, the entire right, title and interest, in and to any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, ASSIGNORS hereunto sets their hand and seal, intending to be legally bound.

Date: 8/14/08  _____
Alan WINIG

Date: 8/14/08  _____
Richard WINIG

Date: 8/12/08  _____
James ELDON

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RECORDED: 08/15/2008

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